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ANNUAL REVIEW 2017



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WIMBLEDON FOUNDATION





WELCOME

Our 2017 Annual Review provides an overview of the different ways the Wimbledon Foundation is contributing to society and helping to change people's lives.

The Foundation, in its fourth year as the charity of the All England Club and The Championships, continued to grow in 2017 across a range of charitable activities.

A continuing priority is to help meet social needs in our local boroughs of Merton and Wandsworth and we have now awarded over £1.35 million in total to projects in these two boroughs since we began. This funding has helped people facing a wide range of issues in their lives from those suffering poor physical or mental health to others facing isolation, poverty or even homelessness.

With the privilege of strong support, we have many opportunities ahead to develop our charitable activities – both locally and further afield. The challenge is always: what more can we do and how best can we use the resources we have

Ian Hewitt visiting The Amber Trust



at our disposal to make even more of an impact? With this in mind, we recently commissioned an external evaluation of our work so that we can be sure we are doing the best job possible in pursuit of our objectives.

On behalf of the Trustees and the Foundation team, I would like to thank all those individuals – many of whom are volunteers – on the ground at the 65 or so projects supported by the Foundation during the year. Whilst we strive to do all we can to support, it is their commitment, passion and expertise that, ultimately, is vital in helping to change people's lives.

Ian Hewitt, Chairman, Wimbledon Foundation



THE WIMBLEDON FOUNDATION AIMS TO HELP
CHANGE PEOPLE’S LIVES THROUGH:



PLAYING

Using the power of sport, particularly
tennis, to advance young people’s
personal development



GIVING

Making a valuable contribution towards
meeting social needs especially in our local
community of Merton and Wandsworth



LEARNING

Using Wimbledon’s unique heritage to
support the education of young people,
in partnership with the Wimbledon Lawn
Tennis Museum.

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**£782,000 AWARDED
IN GRANTS AND
DONATIONS IN 2017**

ARTS & COMMUNITY
ENGAGEMENT FUND

£50,000



GET SET, GET ACTIVE FUND

£50,000

HEALTH & WELLBEING FUND

£150,000



TICKET RESALE

£337,000



OTHER DONATIONS

£35,000



COMMUNITY FUND

£115,000



INTERNATIONAL SPORT FOR
DEVELOPMENT GRANT

£30,000



PLAYING



USING THE POWER OF SPORT,
PARTICULARLY TENNIS, TO
ADVANCE YOUNG PEOPLE'S
PERSONAL DEVELOPMENT



PLAYING

INVESTING IN YOUNG PEOPLE LOCALLY

The Wimbledon Junior Tennis Initiative (WJTI), led by the AELTC coaching team, visited 70 state primary schools in Merton and Wandsworth in 2017 and introduced more than 14,000 children to tennis.

At weekends, around 300 children attend free training sessions and learn not only how to play tennis but the life-skills and values sport brings such as teamwork, discipline and fairness.

The AELTC Community Sports Ground in Raynes Park, opened in 2016, is providing opportunities for wider use by the local community with 120 children from local schools attending free weekly tennis lessons during term-time and junior and adult tennis programmes now open to the public.



A new development in 2017 was the launch of our activity programme for early school years to help improve the physical activity habits of young children in Merton. AELTC head coach Dan Bloxham trained 25 local early years teachers to deliver 10 minutes of fun yet directional physical activity in the classroom for 3 to 5-year olds every day with the aim of getting the children moving and enjoying the habit, and benefits, of regular physical activity at an early age. We are working with the Merton School Sport Partnership to see if this exciting scheme can develop further.

“ Within the first week of starting daily exercise, I could see how it was benefiting our children. Not only is it improving their health, they love it and I’ve seen them repeating some of the games at playtime. By starting the day with it, the children are awake and ready to learn. It’s been minimal effort and maximum outcome. ”

Gemma Kavanagh, The Priory C of E Primary School

An AELTC coach is now delivering tennis to a Merton school every day of the school week

Nearly one in every five children in Merton entering Reception has excess weight. By the time children leave primary school, one in every three children has excess weight

Annual Report of the Director of Public Health



BILLY’S STORY

Billy joined the WJTI four years ago after the WJTI visited his primary school and he attends weekly coaching sessions. Billy is severely dyslexic which leads to many social and emotional issues. When his parents received his latest Special Needs report, Billy had made exceptional progress. During his assessment, Billy was asked questions such as, ‘What makes you feel good about yourself?’ and ‘Who has helped you to progress?’. All of Billy’s answers were tennis-related.

“ The WJTI coaches make him feel good. They don’t mind if he makes a mistake. They help him to improve and most importantly, it makes him happy. I just wanted to let you know how great I think the WJTI is. You are not just coaching children to play tennis, you are teaching them valuable life skills, building up their confidence and enhancing their social skills. Thank you. ”

Sally, Billy’s Mother

INSPIRING YOUNG PLAYERS

Our well-established Road to Wimbledon National 14 and Under Challenge is the largest junior tournament in the UK.

More than 7,000 girls and boys from over 750 clubs, parks and schools competed in the Road to Wimbledon in 2017 with 144 of them qualifying for the National Finals played at Wimbledon in August. The National Finals also included 12 finalists from a series of international qualifying events run by the AELTC in India, China and Hong Kong.

“ The Road to Wimbledon event was the best few days of my life. Playing on the grass at Wimbledon, where many of my idols have played, has made me work harder when training and playing matches. Thank you for giving me this once in a life time opportunity. ”

Bertie Clarke, Road to Wimbledon Finalist



The Wimbledon Foundation awarded grants to other tennis-related charities in 2017. Give It Your Max, IC Philanthropy Foundation, The Dan Maskell Trust, Tennis First and the Tennis Foundation were awarded grants totalling £67,500.

**“ THE ROAD TO WIMBLEDON
GIVES YOUNG PEOPLE
THE CHANCE TO ENJOY
COMPETITION AND, FOR
SOME, TO REALISE THEIR
DREAM OF PLAYING
AT WIMBLEDON. ”**

Paul Hutchins, Road to Wimbledon
Tournament Director





FROM CHILDHOOD TO LIVELIHOOD

The Wimbledon Foundation's joint project with Magic Bus in India uses tennis to help teach children living in marginalised communities in Delhi why education and health are so important in creating a sustainable future out of poverty.

Magic Bus mentors are working with more than 3,000 children and parents from underprivileged backgrounds using a sports-based curriculum to deliver positive messages about the importance of school attendance, good hygiene and gender equality.



The Foundation has increased its commitment to Magic Bus to £90,000 a year for the next three years enabling them to continue running the tennis-for-development sessions as well as supporting a Livelihood Centre in Nangloi, Delhi. The Centre provides 18 to 25-year-olds with training and support to help them move into sustained employment, further education or access career-based training.

“ OUR PARTNERSHIP WITH THE WIMBLEDON FOUNDATION HAS BEEN VERY IMPORTANT TO MAGIC BUS. IT HAS GIVEN THE CHILDREN AND YOUNG PEOPLE THAT WE WORK WITH THE OPPORTUNITY TO PLAY A SPORT THAT THEY WOULD NOT OTHERWISE HAVE BEEN FAMILIAR WITH AND WHICH THEY ABSOLUTELY LOVE. ”

Victoria Southwell, Programme Director,
Magic Bus UK

According to the World Bank, every year of secondary school education is correlated with an 18% increase in a girl's future earning power

98% of Magic Bus girls are in secondary school

82% of Magic Bus children believe that it is just as important to invest in a girl's future as a boy's

85% of Magic Bus young people enrol in their employability programme, 90% of these young people are in further education

Source: Magic Bus UK

DIVYA'S STORY

Twelve-year old Divya lives in south Delhi with her mother and three siblings. She sadly lost her father at the age of four and her family faced financial hardship. Two years ago, Divya began attending Magic Bus sessions in her village where through sports-based activities she learnt about the importance of education. Divya says,

“ The sessions helped me to learn new things. I learnt we should treat everyone equally and with respect. I learnt all about team work and about the importance of staying in school. I want to be a doctor like my father. ”



GIVING



MAKING A VALUABLE
CONTRIBUTION TOWARDS MEETING
SOCIAL NEEDS IN OUR LOCAL
COMMUNITY OF MERTON AND
WANDSWORTH



HELPING OUR LOCAL COMMUNITY

Like many London boroughs, our local communities of Merton and Wandsworth include pockets of affluence alongside high levels of deprivation.

The Foundation has invested over £1.35 million to date through grant funds aimed at tackling social problems and helping close the gap between the boroughs' most and least disadvantaged residents but in a climate of economic downturn and cuts in services there is still much to be done. The number of applicants to our grant programmes tells us the need is great. Consequently, in 2017, we increased the funding available to local charities from our Community Fund by 25% to £125,000 a year. The Foundation also launched a new Arts and Community Engagement (ACE) Fund committing £50,000 towards a creative project which we hope will bring communities together, teach new skills and help instil a sense of pride and belonging.



Our **Community Fund** distributes up to £125,000 annually to local projects addressing poverty, disadvantage and isolation, improving education and training, increasing employability and encouraging community cohesion.

£115,000 Total awarded grants

27
Projects funded with an average grant size of:
£4,316



Our **Health & Wellbeing Fund** supports eight local charities with grants, totalling £150,000 per year over three years, towards projects that meet social needs by improving the health and wellbeing of residents in Merton and Wandsworth.

£150,000 Total awarded grants

8
Local charities supported with an average grant size of:
£17,793



Our **Get Set, Get Active Fund** awarded grants totalling £50,000 to 28 wide-ranging projects to help increase opportunities for local people of all ages and abilities to participate in sport and exercise. An additional £20,000 was awarded to two schools sports projects in Merton and Wandsworth.


£50,000 Total awarded grants

22
Different sports and physical activities represented with an average grant size of:
£1,812*

* Excludes the two schools projects each receiving £10,000



11,575 People supported by projects in 2017

 = 50 people

PROJECTS AWARDED GRANTS
IN MERTON IN 2017

 **COMMUNITY FUND**

- 1. AFC Wimbledon Foundation** to provide free sports activities for 120 disadvantaged young people during school holidays.
- 2. Association for the Polish Family** to run weekly employment support workshops for women affected by domestic violence.
- 3. Daniel Spargo-Mabbs Foundation** to run an interactive drug and alcohol awareness workshop in eight Merton secondary schools.
- 4. Ethnic Minority Centre** to run cultural art and music workshops for 200 participants from diverse multicultural backgrounds culminating in an exhibition and performances in Mitcham.
- 5. Growing Against Violence** to run interactive workshops for Year 6 pupils at 15 Merton primary schools aimed at preventing young people becoming involved in gangs and violence.
- 6. Hearts & Minds** to provide a weekly support group for young people with mental health issues.
- 7. Inner Strength Network CIC** to run a series of one-to-one coaching sessions for women living in the Housing4Women’s Wimbledon Refuge who have experienced domestic violence.
- 8. MS Society (Merton Branch)** to run physiotherapist-led exercise sessions and a chair Zumba class for people with Multiple Sclerosis.
- 9. Raynes Park Salvation Army** to run a poetry workshop, art exhibition and fun day as part of the MyRaynesPark community festival linked with Refugee Week.

10. SPEAR Housing Association Limited (SPEAR) to run a skills development programme providing independent living skills, education, training and employment support for 32 young homeless people staying at a Merton hostel.

11. Stem4 to run student conferences and a teacher conference focusing on teenage mental health and how to develop support around the issue in Merton and Wandsworth schools.

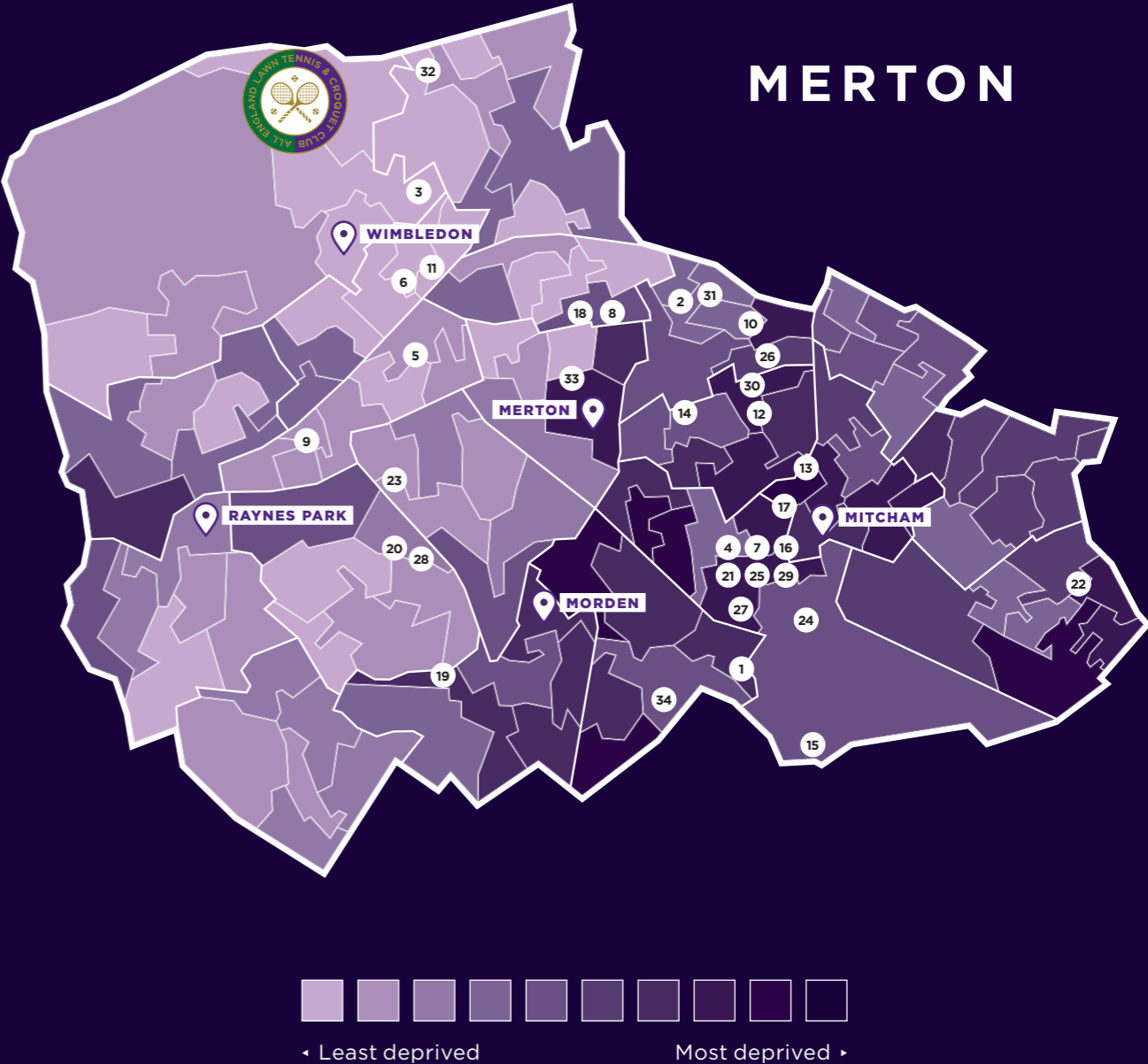
12. Uptown UK to run a weekly youth club with Maths workshops for 50 disadvantaged young people.

 **HEALTH & WELLBEING FUND**

13. Attic Theatre Company to support older people, young refugees and asylum seekers, and disadvantaged young people through their Attic Roots and Shoots arts programme. The Going For A Song choir tackles social isolation while a touring play raises awareness of safety issues for older residents. The Many Voices and Leap! workshops aim to help disadvantaged students with their confidence and communication skills.

14. Home-Start Merton to support families and schools in East Mitcham to tackle healthy eating and wellbeing issues through their Plus Project. Cook and Eat sessions help parents to prepare and cook healthy meals and the Money for Life programme covers budgeting, banking, shopping and planning.

15. Jigsaw4u to support vulnerable Year 6 students aged 10-11 years in significant need of support during transition to secondary school, due to difficult family circumstances, through a mentoring scheme.





16. Merton Voluntary Service Council (MVSC) to support people living with mental health conditions through running peer-support groups and drop-in sessions to inform people about self-help, healthy eating and wellbeing activities.

 **GET SET, GET ACTIVE FUND**

17. Age UK Merton to run dance classes, health walks, yoga and other fitness sessions for older people at risk of isolation.

18. CoDa Dance Company to deliver dance and creative movement-based workshops for people living with L'Hermittes and other neurological conditions.

19. Community Golf CIC to run golf sessions for older and disabled people.

20. Endeavour Youth Club to provide multi-sports sessions for young people in Morden.

21. Ethnic Minority Centre to provide spinning and Zumba sessions to improve fitness levels of isolated members of the BAME community in East Merton.

22. Jimmy Asher Foundation to run basketball sessions for young people at Pollards Hill Youth Service Centre.

23. Merton Hockey Club to run inclusive beginners' sessions for young people who may not have had the opportunity to try hockey.

24. Merton Mencap to provide gym club sessions, including swimming, badminton and cricket, for adults with learning disabilities.

25. Merton Voluntary Service Council (MVSC) to run exercise sessions, including yoga, Pilates and Zumba, for older people and those with mental health issues.

26. Positive Network Community Project to run Zumba Gold classes for vulnerable people including older and unemployed residents and those with disabilities.

27. Stress and Anxiety Communities Involvement to run exercise sessions including swimming for people with social anxiety disorder.

28. Tennis For Free to run free tennis sessions at Joseph Hood Recreational Ground in Morden and Tamworth Recreation Ground in Mitcham.

29. Unique Talent CIC to provide football coaching and mentoring for young people at risk of offending or gang involvement.

30. Uptown UK to run fitness and exercise sessions for young people at High Path Community Centre.

31. Wimbledon District Woodcraft Folk to run climbing, bouldering and rope activities for young people local to Colliers Wood.

32. Wimbledon Park Bowls Club to work with local primary schools in Merton and Wandsworth and pupils at Southfields Academy to introduce them to the sport of lawn bowls.

33. YMCA London South West to provide sports sessions for young people living on the High Path Estate.

34. Merton School Sport Partnership to continue running a swimming project in East Merton to ensure pupils aged 8-10 who cannot swim 25m have the chance to improve their skills, confidence and safety in water.



Merton has 39 areas which are amongst the 30% most deprived areas across England for children

Merton Council Joint Strategic Needs Assessment 2017

39% of 19-year olds in Merton have no qualifications (at GCSE A*-C or A-level)

London Community Foundation

Life expectancy differs by an average of 11 years between the east and west of the borough

This is Merton Local Community Plan 2013

PROJECTS AWARDED GRANTS
IN WANDSWORTH IN 2017

 **COMMUNITY FUND**

1. Caius House to run healthy eating and cooking skills programmes for young people from local estates in Battersea.

2. CARAS (Community Action for Refugees and Asylum Seekers) to develop a Youth Council run by young refugees and asylum seekers and run training workshops to enable these young people to consult on, make and implement decisions for themselves and their peers.

3. Contact a Family Wandsworth to deliver a programme of creative arts, music and craft outings for over 250 disabled children and young people and their families.

4. Family Action – Wandsworth Young Carers Service (WYCS) to run mobile workshops in three Roehampton primary schools providing support and activities for 20 young carers aged between 5 and 10-years old.

5. Fuelbanks and Families to provide fuelbank sessions helping families in crisis with vital support in terms of fuel bills, school uniforms and winter coats.

6. Generate to run a weekly social group for young adults with learning disabilities including life skills workshops.

7. JAGS Foundation to run a user-led employment project for disadvantaged young women in Merton and Wandsworth.

- 8. Junction Community Trust** to part-fund a volunteer co-ordinator for Wandsworth Foodbank.
- 9. Liberty Choir UK** to support their weekly choir programme in Wandsworth Prison.
- 10. Personal Support Unit** to provide support sessions at Wandsworth County Court for disadvantaged people having to represent themselves.
- 11. Providence House Youth Club** to run a creative activities programme four nights a week teaching new skills and raising aspirations for 100 young people living on the Winstanley Estate.
- 12. Society for Horticultural Therapy (Thrive)** to offer therapeutic gardening training for adults living with disabilities.
- 13. STORM Family Centre** to run a training and employability programme for young people not in education or employment.
- 14. The Amber Trust** to provide music workshops delivered by professional musicians for visually impaired children attending Linden Lodge’s summer school, culminating in an interactive performance.
- 15. Theodora Children’s Charity** to provide fortnightly visits by two Giggle Doctors to the children’s ward at St George’s Hospital to entertain the children and help take their minds off their treatment.





HEALTH & WELLBEING FUND

16. Age UK Wandsworth to support older people at risk of isolation through their Out & About service. Volunteers support older people who lack confidence to go out into the community alone, for example by accompanying them on a trip to the shops or a walk in the park.

17. Home-Start Wandsworth to support vulnerable families with children aged 0-5 years that need assistance through their Your Health, Your Future home-visiting scheme. Volunteers support better family health and wellbeing in the home.

18. Leonard Cheshire Disability Randall Close Resource Centre to reduce excess winter deaths and tackle social exclusion faced by disabled and older people through their Keep Warm, Keep Well project. Winter Warming sessions help those at risk to stay warm in their homes and to better insulate their homes, while Keep Warm packs provide hats, gloves, soup, heaters and duvets.

19. Share Community to support adults with learning disabilities and long-term health conditions to live healthier lives through their Live Well, Feel Great project. Share Community deliver a range of bespoke activities including accessible yoga, managing diet and diabetes workshops and provide one-to-one support to manage health issues.



GET SET, GET ACTIVE FUND

20. Battersea Crime Prevention Panel to provide sports sessions for disadvantaged young people at the four-day Sport in the Park event.

21. Enable Leisure & Culture to help female pupils aged 12-15 in Wandsworth secondary schools to improve their fitness levels.

22. Royal Hospital for Neuro-disability to support high needs patients take part in mixed sports sessions.

23. South London Laces to run futsal sessions for girls and women aged 16 and over at Caius House youth centre.

24. South London Tamil Welfare Group to run keep fit sessions for inactive older people from Tamil and BAME communities in Merton and Wandsworth.

25. Squash Squared to run squash sessions with tutoring and meals for disadvantaged students from Battersea.

26. St James' Cricket Club to run cricket sessions for children and older inactive people from BAME backgrounds in Merton and Wandsworth.

27. Streatham Park Bowling Club to provide bowls equipment for new training sessions for young people and women.

28. The Hope for Wellbeing Project to run dance sessions for people recovering from mental health issues.

29. Wandsworth Access Association to run chair yoga classes for disabled people.



A quarter of people in Wandsworth aged over 60 are income deprived and receiving pension credit

Wandsworth PPI Annual Report 2016

Around one in three children in Wandsworth live in income deprived households

Wandsworth PPI Annual Report 2016

Male life expectancy differs by eight years between the most and least well-off residents

Public Health, Wandsworth Council

CHANGING LIVES

AT'S STORY

Musician AT is part of the Avanti Group, a support group for people living with mental health conditions funded by the Foundation's Health and Wellbeing Fund. When AT first joined the group, he suffered from constant pain related to a long-term health condition in addition to his mental health difficulties. Two years on, AT is one of the most active members of the group. He has begun playing music again, delivered drumming sessions for the group, played a major part in organising a local music festival at which he performed and is now volunteering on the Merton Health Champion Project. AT says,

“ I suffered from depression to the extent that I would not leave the house anymore, completely isolating myself from others and playing music only rarely and on my own. Coming to the Avanti Group has had a massive impact on my mental and physical wellbeing. It has given me the chance to contribute to something which makes me feel good and has helped me take more responsibility for my own wellbeing. ”



MATTHEW'S STORY

Matthew was referred to Wandsworth Foodbank by a job centre adviser after a life-threatening illness and emergency surgery meant he was unable to work. Told he was not ill enough to receive out-of-work sickness benefit or Employment Support Allowance, Matthew quickly got into financial difficulty. Matthew says, “Having to stop work was devastating and the funds I’d put to one side were soon gone. I even sold my carpentry tools just to make ends meet. My world was just coming down around my ears. I got into debt, and I didn’t have anything in the cupboard. The world just becomes a dark place, a really horrible place. I’ve stayed in bed for days, because you don’t get hungry in bed.”

Referred to the Foodbank, Matthew says,

“ I thought how low can you go? I just wanted the ground to open and swallow me up. I eventually came through the doors and it’s the best thing I ever did in my life. The Foodbank Adviser got on the phone to the DWP straight away and eventually everything got sorted out. ”

“ THE VOLUNTEERS WERE SO WELCOMING, SO UNDERSTANDING. I WASN’T JUDGED. IT RESTORED A LOT OF FAITH IN ME OF SEEING THERE WAS ACTUALLY SOMETHING IN PLACE FOR THIS SITUATION, FOR ME. I WAS GOING TO GO HOME AND EAT. ”

Matthew



MABEL'S STORY

When Home-Start Merton began working with Mabel she was in a desperate situation. Unable to read or write, Mabel was struggling with poor mental and physical health whilst caring for her three young children, the eldest of whom is severely disabled. Over the course of four years, Home-Start Merton assisted Mabel in finding housing and suitable care and schooling for her eldest child, attending medical appointments with her and helping her manage her finances. The Home-Start volunteer even took it upon herself to teach Mabel to read and write.

Today Mabel is a confident mother living in a secure environment. Much to Home-Start's delight, one year after her case was closed, Mabel got in touch to say she wanted to become a Home-Start volunteer herself. She now co-facilitates the Cook and Eat programme funded by the Wimbledon Foundation and has led a number of the sessions.

**“ HOME-START MERTON
HELPED ME SO MUCH.
I DIDN'T KNOW HOW
TO THANK THEM SO
I VOLUNTEERED SO
THAT I CAN HELP
SOMEONE ELSE. ”**

Mabel



EVA'S STORY

92-year old Eva was referred to Age UK Wandsworth's Out & About service in 2016 having lost confidence in going out and struggling to walk unaided. Eva says, "After my husband of 50 years passed away in 1999 I was living alone without anyone to spend time with. I had no reason to get up in the morning and nothing special to look forward to. Most days I would turn on the TV just to have voices fill my empty house."

Through the Out & About service, volunteer Victoria began visiting Eva and helping take her out to shops and appointments.

**“ THE OUT & ABOUT
SERVICE HAS MADE
SUCH A DIFFERENCE
TO MY LIFE. IT IS LIKE
BEING RELEASED
FROM PRISON... WITH
A GUARDIAN ANGEL
AT MY SIDE. ”**

Eva

TICKET RESALE AND THE CHAMPIONSHIPS

Wimbledon's well-established Ticket Resale scheme raised over £346,000 for the Wimbledon Foundation in 2017, including match funding from HSBC, official banking partner of The Championships.



Donations totalling £100,000 were again made to ABF The Soldiers' Charity, Fire Fighters Charity, the Metropolitan & City Police Orphans Fund, the Royal Air Force Benevolent Fund and the Royal Navy and Royal Marines Charity in recognition of the role military and emergency service personnel play as stewards at The Championships.

Following the tragic events which took place during the year, including the terror attacks in Manchester and London and the devastating Grenfell Tower fire, the Foundation also made donations from Ticket Resale to the British Red Cross Solidarity Fund and the London Community Foundation Grenfell Tower Appeal.

Local and other charities to receive donations included St George's Hospital Charity, the Mayor of Merton's Charities, the Mayor of Wandsworth's Charities, Mitcham Town Community Trust and Fields In Trust.

The Honorary Stewards are also invited to nominate charities to receive donations and chose Princess Alice Hospice and the Stroke Association in 2017. BBC Children in Need and Place2Be, the two charities represented by the children who performed the coin toss at the Ladies' and Gentlemen's Singles Finals, also received donations.



GLASS DOOR

Two local homeless shelters - Glass Door in Wandsworth and the YMCA Merton Winter Night Shelter - also benefited. Both shelters, run in partnership with local faith groups and the help of volunteers, give guests a warm dry place to sleep, a hot meal and support in getting people back on their feet.

The donation from Ticket Resale funded Glass Door for one week over the Christmas period enabling them to provide shelter and support across Wandsworth for 30 individuals aged between 18 and 75-years old.

One shelter guest told Glass Door,

**“ YOU FEEL SAFE, YOU
START TO FEEL AT HOME.
THE SHELTER ALLOWS
YOU TO MAKE PLANS. ”**

A DAY TO REMEMBER

Twelve-year old Rebecca Jones performed the coin toss at the Ladies' Singles Final representing BBC Children in Need in celebration of the 90th anniversary of BBC coverage of The Championships.



“ PERFORMING THE COIN TOSS WAS THE SILVER LINING IN A VERY DARK CLOUD. ”

Rebecca Jones

Rebecca's father died from a brain tumour in March 2016 and, together with her younger sister Katy, Rebecca has been supported by counselling services run by the Brain Tumour Charity and Princess Alice Hospice which are funded by BBC Children in Need.

At the Gentlemen's Singles Final, 11-year old Luca Schmetzer performed the coin toss representing Place2Be, a children's mental health charity which provides emotional and therapeutic services in schools across the country helping children cope with issues including bullying, bereavement and family breakdown. Place2Be was nominated by HRH The Duchess of Cambridge in her new role as Patron of the All England Club.

Rebecca and Luca and their families enjoyed a behind-the-scenes tour of the Clubhouse and Royal Box, lunch in the Competitors' Restaurant and front row seats on Centre Court.

MORE THAN A FUNDER

In addition to awarding grants, the Wimbledon Foundation strives to use the resources of the All England Club and The Championships to support charities in as many ways as possible.

Over **2,000** plants donated to nine local charities including Fircroft Trust, Groundwork London and Thrive



AELTC sponsorship of Southfields Christmas Lights

300 items of overnight equipment donated to the YMCA Wimbledon

48 nets from The Championships donated to courts in Merton and Wandsworth

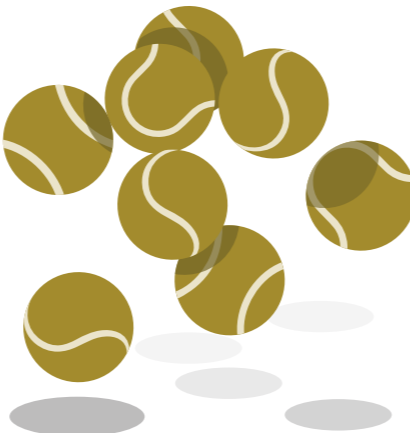
Official Technology Supplier IBM ran a social media workshop for supported charities



250

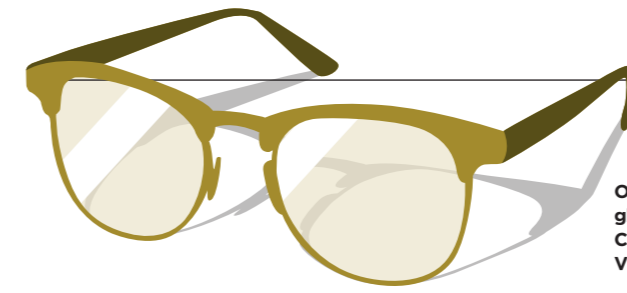
prizes donated to UK-wide fundraising events helping to raise over £25,000

£15,000 raised from the sale of used balls



Towels from the Dressing Rooms donated to the YMCA Merton Winter Night Shelter

Photography workshop by an AELTC photographer for supported charities



Over **50** pairs of glasses left behind at The Championships sent to Vision Aid Overseas

More than 100 guests from 37 charities visited The Championships



Major partner of Wimbledon Guild Village Fair



Christmas gifts to patients on St George's Hospital Children's Ward

Sunday lunch and tour for the YMCA Merton Winter Night Shelter guests



Afternoon tea and tour for groups from Age UK Merton and Katherine Low Settlement



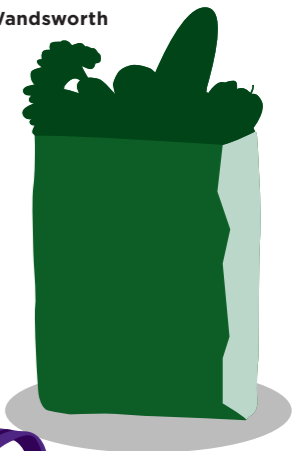
Christmas Party for Merton Foster Carers

Bespoke Learning workshops for children from the KIDS Lady Allen Adventure Playground and Jigsaw4u



Centenary celebration event for Leonard Cheshire Disability

Items donated to Wandsworth and Wimbledon Foodbanks

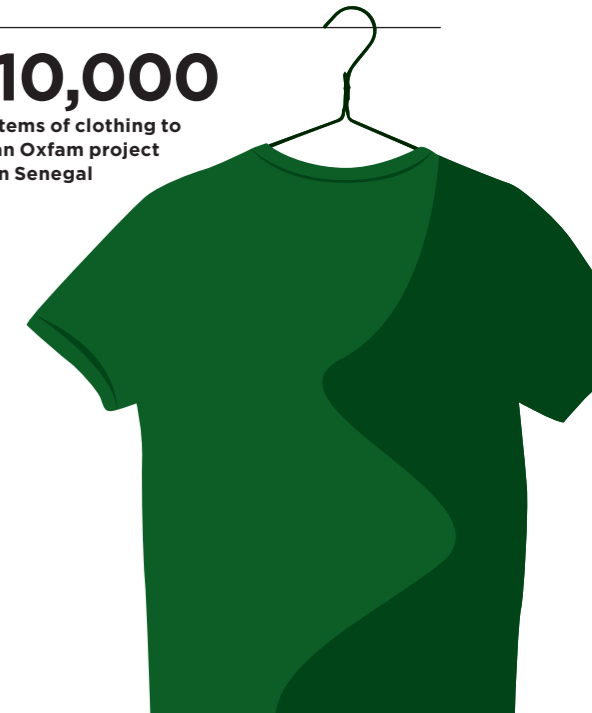


1,000 items donated to children in Africa by School Aid

Great Get Together event in memory of Jo Cox MP held at AELTC Community Sports Ground

10,000

items of clothing to an Oxfam project in Senegal



LEARNING



USING WIMBLEDON'S UNIQUE
HERITAGE TO SUPPORT THE
EDUCATION OF YOUNG PEOPLE,
IN PARTNERSHIP WITH THE
WIMBLEDON LAWN TENNIS MUSEUM



INSPIRING YOUNG MINDS

More than 8,000 students aged between 5 and 21-years attended curriculum-based workshops and tours during 2017.

Primary school workshops range from History: Victorians, Sport & Wimbledon and Literacy: Sports Report 1922 to themed tours including a Keeping Healthy science tour and a '77' story hunt. Secondary and higher education workshops and lectures include Business of Wimbledon, Tennis & Technology and Marketing An Attraction.



**“AMAZING AND
WELCOMING STAFF.
THE LEARNING
WAS INTERACTIVE,
CHILD-CENTRED
AND CHALLENGING
WHICH IS ALWAYS
A GOOD THING.”**

Sacred Heart Catholic Primary School

The appointment of a Community Learning Officer in 2017 increased the opportunities for local schools and community organisations to visit Wimbledon with 20 free visits offered to local primary schools and a Family Fun Day held for local teachers and their families.

The Learning team hosted an off-site exhibition for the first time at the AEGON Classic in Birmingham. Inspirational Women in Tennis focused on former Wimbledon Champions including Althea Gibson, Billie Jean King and Venus Williams and local school children attended workshops linked to the exhibition.

During Black History Month, former US tennis player Lenny Simpson visited Wimbledon and gave a series of inspiring talks to 150 pupils from local secondary schools.



ARMCHAIR TENNIS

The community art project in 2017 marked the three significant anniversaries in the relationship between the BBC and The Championships: 90 years since the first radio broadcast from Wimbledon, 80 years since Wimbledon was the first outside sports broadcast, and 50 years since broadcasts from Wimbledon marked the first regular colour television service in Europe.

Guests from Attic Theatre Company and the Ethnic Minority Centre, two charities supported by the Wimbledon Foundation, visited the All England Club and recorded their first memories of listening to and watching The Championships. Other memories were captured from the public at the Wimbledon Guild Village Fair, the AEGON Classic in Birmingham and on Middle Saturday of The Championships.

Listen to the stories at [wimbledon.com/learning](https://www.wimbledon.com/learning)

EXPLORE WIMBLEDON

During The Championships, 12,000 visitors took part in Explore Wimbledon, the Foundation's illustrated activity booklet designed for children and adults alike to discover what makes Wimbledon unique. Once completed, participants visited the Foundation kiosk to collect a small reward.

“ IN 1987 WE WERE GOING TO CALCUTTA ON THE RAJDHANI EXPRESS, MY FATHER TOOK A TINY LITTLE RADIO ON THE TRAIN AND WE WERE ALL LISTENING, NOT JUST MY FAMILY BUT OTHERS JOINED US. THE RECEPTION WAS BAD AND MY FATHER WOULD GET ANGRY AND SLAP THE RADIO. WE WERE ALL JUST SCREAMING ‘COME ON MARTINA, COME ON MARTINA’. ”

Sabitri Ray, Ethnic Minority Centre



FINANCE

The Wimbledon Foundation is a company limited by guarantee and its sole member is The All England Lawn Tennis & Croquet Club Limited (‘the Club’). Incoming resources principally comprise donations from the Club and, on behalf of The Championships, The All England Lawn Tennis Club (Championships) Limited (‘AELTC’). AELTC provides administrative, staffing and operational support to the Wimbledon Foundation without charge.

Support of the Wimbledon Foundation by the Club and The Championships is separate from and additional to the distribution of the large majority of the financial surplus from The Championships to the Lawn Tennis Association generally for the development of tennis at all levels in the UK.

The table on the opposite page is not the statutory accounts but a summary of information extracted from the Foundation’s Annual Report and Financial Statements 2017. The full statutory accounts were approved by the Wimbledon Foundation board of trustees on 19 October 2017 and Deloitte LLP issued an unqualified audit opinion thereon which did not contain an emphasis of matter or any statement under s496(2) or (3) of the Companies Act 2006. The full statutory accounts have been filed with the Charity Commission and a copy can be obtained from the Wimbledon Foundation, AELTC, Church Road, London SW19 5AE.

TRUSTEES

- Ian Hewitt (Chairman)
- Sir Keith Ajegbo
- Nick Bitel (appointed in January 2017)
- Philip Brook (AELTC Chairman)
- Ashley Tatum
- The Hon. Bruce Weatherill (appointed in January 2017)
- Sir Nicholas Young

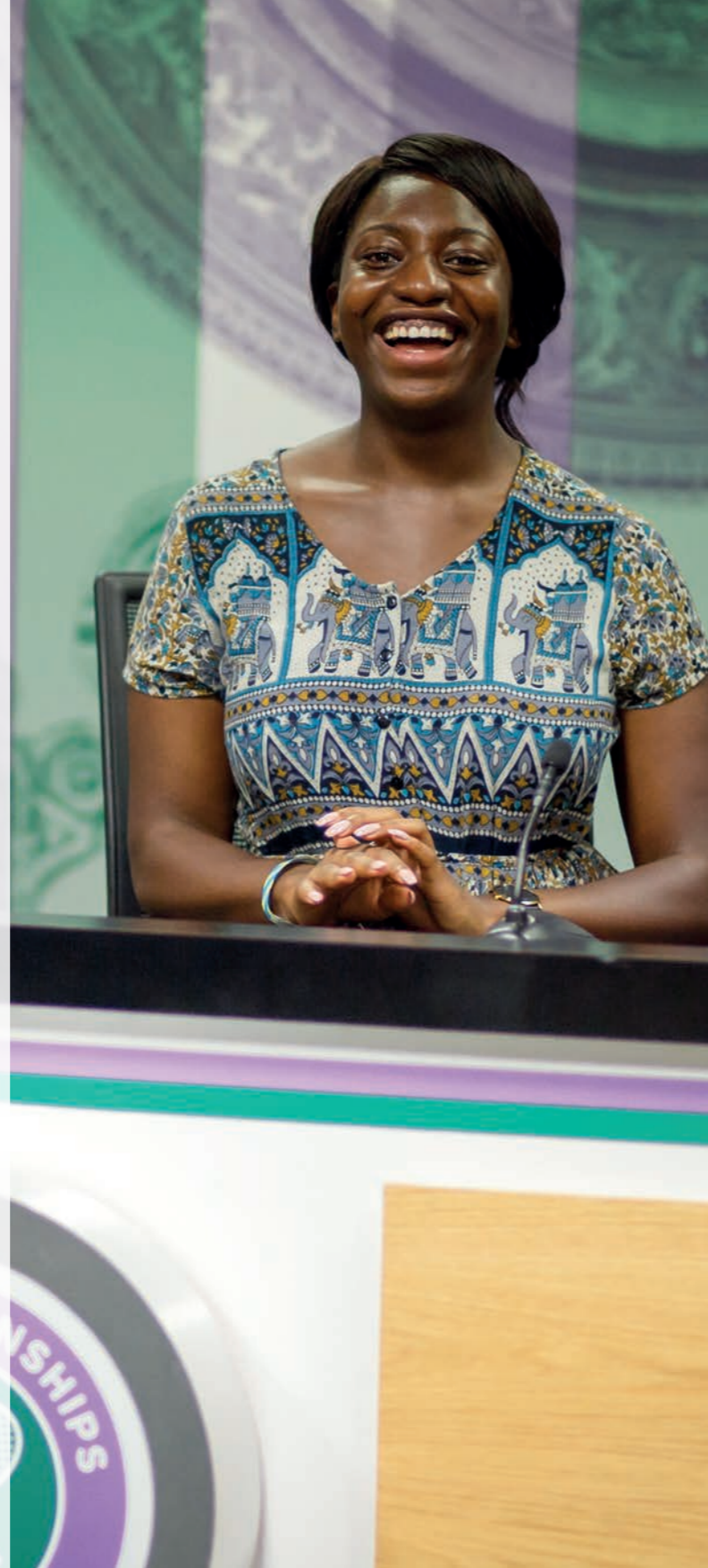
FOUNDATION TEAM

- Martin Guntrip, Club Director
- Helen Parker, Foundation & Community Manager
- Wai Chan, Grants & Community Officer
- Rachel Swithinbank, Communications Co-ordinator
- Heather Wentworth, Team Administrator (from December 2017)
- Kate Wilson, Grants & Community Officer (from January 2018)

The Wimbledon Foundation Statement of Financial Activities (including profit and loss account)	Year ended 31st July 2017 £000	Year ended 31st July 2016 £000
INCOMING RESOURCES		
Voluntary income		
Donations received	1,258	981
Investment income		
Interest received	8	10
Community income	10	1
Resources expended		
Charitable expenses	(1,231)	(1,044)
Governance costs	(25)	(21)
Other resources expended	(33)	(7)
Net incoming resources	(13)	(80)
Unrealised gain on investments	84	53
Net movement in funds	71	(27)
Reconciliation of funds		
Funds brought forward	1,709	1,736
Funds carried forward	1,780	1,709
Balance Sheet		
	£000	£000
Fixed assets		
Investments	638	554
Current assets		
Debtors	212	214
Cash at bank and in hand	1,009	985
	1,221	1,199
Creditors:		
amounts falling due within one year	(79)	(44)
Net current assets	1,142	1,155
Net assets	1,780	1,709
Funds of the company		
Unrestricted general fund	1,780	1,709
Total funds	1,780	1,709

LOOKING AHEAD

With strong backing from the All England Club, the Wimbledon Foundation will be expanding its activities during 2018 reflecting our aim that Wimbledon, and tennis, be recognised as a force for good on a local, national and international level.



Locally, the Foundation recently launched its fourth grant programme, the Arts and Community Engagement (ACE) Fund, to support a creative project that will engage the local community, particularly disadvantaged groups who might not ordinarily access the arts. Baseless Fabric Theatre has been awarded a grant of £50,000 to create a street opera version of *die Fledermaus* which will be performed in public spaces across Merton and Wandsworth in August 2019. Leading up to this, Baseless Fabric Theatre will run workshops in schools, community centres and care homes across the two boroughs and work with a secondary school with low music provision to create their own performance of *die Fledermaus*.

The Foundation will also be supporting Polka Theatre, a children's theatre in Wimbledon, with a grant of £150,000 towards its capital redevelopment project. The theatre is an important hub in the local community and runs many outreach programmes, including with disadvantaged children. The grant will help Polka with much-needed refurbishment work which includes transforming the theatre's garden into a creative space designed to stimulate children's imaginations and encourage extended play.

Recognising the vital role small charities play in meeting social needs in the community, the Foundation will be investing in local capacity building to increase the resources and support available for smaller charities and organisations in Merton and Wandsworth.

Following the success of the Inspirational Women in Tennis exhibition in Birmingham in conjunction with the Wimbledon Lawn Tennis Museum, an exhibition will be held at both the AEGON Open in Nottingham and the AEGON Classic in Birmingham in 2018. We will also be extending the complimentary educational visits enjoyed by local primary schools in 2017 to 20 local secondary schools.

Internationally, the Wimbledon Foundation is planning to support a leading international development charity in 2018 adding an important dimension to the scope of our work.

THANK YOU TO
EVERYONE WE
WORKED WITH
IN 2017



Judy Murray met women and girls’ sports groups supported by our Get Set, Get Active Fund at The Championships.



“ The hugest thank you for the absolutely amazing day yesterday... I’ve never really got into watching tennis on TV but being there on Centre Court with the incredible atmosphere was completely different - I loved it! ”

Baseless Fabric Theatre



“ I FEEL LIKE MY DAY AT WIMBLEDON HAS ADDED ABOUT A YEAR ON TO MY LIFE IN TERMS OF MENTAL WELLBEING. ”

Home-Start Wandsworth mother



Laura Robson attended a Girls Active Day promoting the importance of exercise to female secondary school pupils across Wandsworth supported by our Get Set, Get Active Fund.

ABF The Soldiers' Charity	Jigsaw4u	Society for Horticultural Therapy (Thrive)
AFC Wimbledon Foundation	Jimmy Asher Foundation	South London Laces
Age UK Merton	Junction Community Trust	South London Tamil Welfare Group
Age UK Wandsworth	Leonard Cheshire Disability Randall Close Resource Centre	SPEAR Housing Association
Association for the Polish Family	Liberty Choir UK	Squash Squared
Attic Theatre Company	London Community Foundation Grenfell Tower Appeal	St George's Hospital Charity
Baseless Fabric Theatre	Magic Bus	St James's Cricket Club
Battersea Crime Prevention Panel	Mayor of Merton's Charities	Stem4
BBC Children in Need	Mayor of Wandsworth's Charities	STORM Family Centre
British Red Cross Solidarity Fund	Merton Hockey Club	Streatham Park Bowling Club
Caius House	Merton Mencap	Stress and Anxiety Communities Involvement
CARAS	Merton Music Foundation	Stroke Association
CoDa Dance Company	Merton School Sport Partnership	Sunny-sid3up
Community Golf CIC	Merton Voluntary Service Council	Tennis First
Contact a Family Wandsworth	Metropolitan Police & City Orphans Fund	Tennis Foundation
Daniel Spargo-Mabbs Foundation	Mitcham Town Community Trust	Tennis For Free
Enable Leisure & Culture	MS Society (Merton Branch)	The Amber Trust
Endeavour Youth Club	Oxfam	The Dan Maskell Tennis Trust
Ethnic Minority Centre	Personal Support Unit	The Hope for Wellbeing Project
Family Action – Wandsworth Young Carers Service	Place2Be	The Royal Marsden Cancer Charity
Fields In Trust	Positive Network Community Project	Theodora Children's Charity
Fire Fighters Charity	Princess Alice Hospice	Unicef
Fuelbanks and Families	Providence House Youth Club	Unique Talent CIC
Generate	Queen Elizabeth's Foundation for Disabled People	Uptown UK
Give It Your Max	Raynes Park Salvation Army	Wandsworth Access Association
Glass Door Homeless Charity	Royal Air Force Benevolent Fund	Wimbledon and Putney Common Conservators
Growing Against Violence	Royal Hospital for Neuro-disability	Wimbledon BookFest
Hearts & Minds	Royal Navy and Royal Marines Charity	Wimbledon District Woodcraft Folk
Home-Start Merton	Save the Children UK	Wimbledon Park Bowls Club
Home-Start Wandsworth	Share Community	Wimbledon War Memorial
IC Philanthropy Foundation		YMCA London South West
Inner Strength Network CIC		
JAGS Foundation		

