



WIMBLEDON
FOUNDATION



ANNUAL REVIEW 2016



Welcome

The goal of the Wimbledon Foundation, the charity of The All England Lawn Tennis Club and The Championships, is to use the heritage and resources of Wimbledon to help change people's lives – especially the lives of young and disadvantaged people.

During 2016, grants and donations awarded by the Foundation totalled £700,000 with more than half going towards meeting social needs and reducing inequalities in our local community of Merton and Wandsworth. The Wimbledon Junior Tennis Initiative introduced a further 14,000 primary school children to tennis and over 8,000 children and students took part in the Learning programmes run in partnership with the Wimbledon Lawn Tennis Museum.

Further afield, our first international 'sport for development' project with Magic Bus is using tennis to help teach children living in marginalised communities in Delhi why education and health are so important in creating a sustainable future out of poverty.

I hope the stories encapsulated in this Review demonstrate the Foundation's continued progress in making Wimbledon and tennis a force for good in society.

Ian Hewitt,
Chairman, Wimbledon Foundation



The Wimbledon Foundation aims to help change people’s lives through:



PLAYING

Using the power of sport, particularly tennis, to advance young people’s personal development



GIVING

Making a valuable contribution to meeting social needs especially in our local community of Merton and Wandsworth



LEARNING

Using Wimbledon’s unique heritage to support the education of young people, in partnership with the Wimbledon Lawn Tennis Museum

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Summary of grants and donations awarded in 2016



*Payment subject to receipt of satisfactory progress reports.

PLAYING

Using the power of sport,
particularly tennis, to
advance young people's
personal development



Wimbledon Junior Tennis Initiative

The Wimbledon Junior Tennis Initiative (WJTI), led by the AELTC coaching team, continues to be the focus of our local playing activities.

The WJTI visited 67 state primary schools in Merton and Wandsworth in 2016 and introduced over 14,000 children to tennis. In addition, around 300 children attended free tennis coaching over 45 weekends during the year. The WJTI aims to maximise the potential of its members both as tennis players - and as young people - with the learning of life-skills and values through the game.

In June, the AELTC Community Sports Ground in Raynes Park was opened by AELTC Members Tim Henman, Andy Murray, Jamie Murray and Jordanne Whaley. With three indoor and three outdoor hard courts plus six grass courts,

the venue will be the home of the WJTI weekend coaching during the construction of the No. 1 Court roof and will provide opportunities for wider use by the local community.

“

We are so fortunate to have the Head Coach of the All England Club coming in to our school and showing all of our pupils that tennis is a fun, exciting game for everyone.”

Ben Cooper, Deputy Headteacher, Heathmere Primary School

300

children attend free tennis coaching at weekends

67

state primary schools visited



Jenna Fontanilla

Jenna was just five when the AELTC coaching team visited her school, St Teresa's in Merton, and invited her to join the WJTI. Three years on, Jenna continues to take part in two hours of training a week and is fast becoming a talented and skilful tennis player. Jenna's parents say the WJTI has also helped her to overcome shyness, become more independent and able to work better individually at school.

To watch Jenna's story, go to wimbledon.com/video

“The WJTI has had a clear impact on Jenna's life. It is so much more than a tennis master class. The support, constructive feedback and guidance that Jenna receives from the coaches have greatly improved her confidence. You can clearly see this by comparing Jenna when she started school to the faster, stronger, more confident Jenna we see today.”

Liza Fontanilla



Road to Wimbledon

The Road to Wimbledon National 14 and Under Challenge is the largest junior tournament in the UK and enables young people from over 800 clubs, parks and schools to access the sport and enjoy competitive tennis.

More than 8,000 girls and boys compete, with 144 of them qualifying for the National Finals played on grass at Wimbledon each August.

In 2016, the National Finals also included eight finalists from a series of international qualifying events run by the AELTC in India and, for the first time, in China.



“

The Road to Wimbledon is about expanding the game in the UK, and now extending to parts of Asia, giving young people the opportunity to play on the grass courts of SW19. We have 144 juniors at the Finals - many of whom have not been to Wimbledon - and for many the tournament represents the pinnacle of their achievements to date.”

*Paul Hutchins, Road to Wimbledon
Tournament Director*

Magic Bus in India

After a successful pilot project in 2015, the Wimbledon Foundation committed a further two years funding in 2016 to Magic Bus, a leading children's charity using sport to alleviate poverty in India.

Using a tennis-linked curriculum, Magic Bus mentors work with children and parents from underprivileged backgrounds in Delhi to help change behaviours in areas such as education, health and gender equality, aiming ultimately to take them on a journey from childhood to livelihood.

During the pilot project, Magic Bus worked with over 1,600 children and trained 47 new Community Youth Leaders. Magic Bus also worked closely with parents to allow their

daughters to attend and over the course of the year the number of girls participating in the programme grew from 22% to 39%.

Over the next two years, Magic Bus will continue working with the children already involved and expand the project into two neighbouring communities with the aim of helping a further 1,400 young people to move out of poverty.

18%

increase in number of girls participating in the programme

47

new community youth leaders trained



Did you know?

Girls are 50% more likely than boys to die in childhood ¹.

1. World Bank WDR 2005

Only 1% of girls graduate from high school ².

2. Magic Bus

80% of young people entering the workplace have no vocational training ³.

3. Indian Government Census 2011



Seeing how the children have enjoyed learning tennis skills, a sport new to many of them, and how they have applied that learning to other areas of their lives such as the importance of regular school attendance has been incredibly inspiring."

Victoria Southwell, Programme Director, Magic Bus UK



Nikki

Fourteen year-old Nikki began her Magic Bus journey two years ago. Her family of seven live in Tughlaqabad, one of the many slum communities in the south of Delhi, and survive on a monthly income of less than £35.

Like any other child of her age, Nikki liked to play, but like all the other girls in her community, her parents forbade her to. With alcoholism, substance abuse and the sexual exploitation of children rife in the neighbourhood, Nikki's mother was afraid of sending any of her daughters outside and most of Nikki's time would be spent indoors helping her mother with household work.

When the joint project with the Wimbledon Foundation began in Tughlaqabad, Magic Bus' first hurdle to overcome was this entrenched fear among parents.

Her family of seven live in Tughlaqabad, one of the many slum communities in the south of Delhi, and survive on a monthly income of less than £35.

Magic Bus Community Youth Leaders, themselves young people from the local community, started

by visiting homes to engage parents and reassure them about the creation of safe spaces where children of both genders could participate, interact and learn. Gradually Nikki's parents felt secure about her attending the weekly sessions.

Through a tennis-based curriculum, Nikki has learnt about the importance of education and hygiene in helping create a sustainable livelihood for herself and gained skills that will help her succeed in the years to come. Today, Nikki is a confident girl who speaks out about issues affecting the lives of young girls in her community and her goal is to become a teacher.

GIVING

**Making a valuable
contribution to meeting
social needs especially in
our local community of
Merton and Wandsworth**





Grant Programmes

Giving back to our local community of Merton and Wandsworth, the two boroughs annually impacted by The Championships, is of utmost importance to the Wimbledon Foundation.

While both boroughs have pockets of great affluence, there are clear inequalities in terms of life expectancy and levels of deprivation across each borough. Through three structured grant programmes the Foundation is making a significant contribution to tackling these disparities and attempting to close the gap between Merton and Wandsworth's most and least disadvantaged residents.

Our **Community Fund** distributes **£100,000** annually to local projects addressing poverty, disadvantage and isolation, improving education and training, increasing employability and encouraging community cohesion. In 2016, grants of up to £5,000 were awarded to 23 projects.

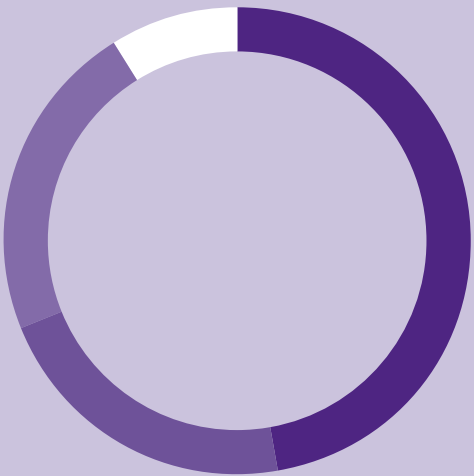
Our **Health & Wellbeing Fund** supports eight local charities with grants, totalling **£150,000** per year over three years, towards projects that meet social needs by improving the health and wellbeing of residents in Merton and Wandsworth.

Our **Get Set, Get Active Fund**, launched in March 2016, awarded grants totalling **£60,000** to 29 wide-ranging projects to help increase opportunities for local people of all ages and abilities to participate in sport and exercise. An additional £20,000 was awarded to support two schools sports projects in Merton and Wandsworth.



Community Fund

Focus of grants awarded in 2016



- Mental and physical health and wellbeing
- Education, training and employability needs
- Poverty, disadvantage and isolation
- Community cohesion and inter-community relationships

Average grant size:	£4,594
No. of projects funded:	24
No. of people supported by projects:	5,250



Health & Wellbeing Fund

Average grant size:	£17,793
No. of people supported by projects:	900
Total funding allocated to all eight projects in 2016:	£150,000

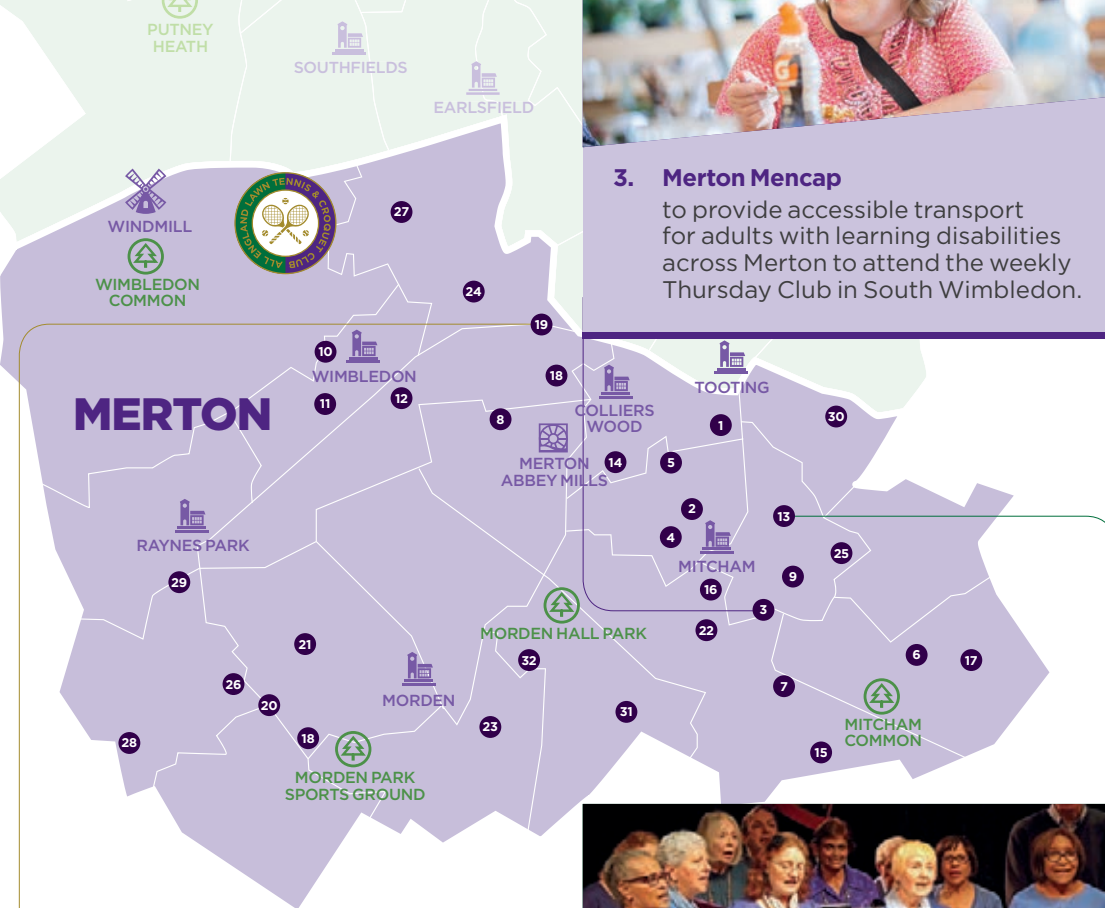


Get Set, Get Active Fund

Sports and physical activities represented:	20
Average grant size*:	£2,160
No. of people reached by projects:	3,695

*excludes the two schools projects each receiving £10,000

Projects awarded grants in 2016



19. CoDa Dance Company

to deliver dance and creative movement-based workshops for people living with L'Hermittes, an electrical sensation running down the spine often experienced by those living with MS and other neurological conditions.



3. Merton Mencap

to provide accessible transport for adults with learning disabilities across Merton to attend the weekly Thursday Club in South Wimbledon.



13. Attic Theatre Company

Attic Roots and Shoots is an arts programme supporting older people, young refugees and asylum seekers, and disadvantaged young people. The Going For A Song choir tackles social isolation while a touring play raises awareness of safety issues for older residents. The Many Voices and Leap! workshops aim to help disadvantaged students with their confidence and communication skills.



1. Body Action Campaign

to run animation workshops for disadvantaged and disabled children and young people in Merton and Wandsworth.

2. Carers Support Merton

to deliver workshops to young carers at Benedict and Bond Primary Schools in Mitcham.

4. Mitcham Community Orchard and Gardens

to install a dedicated water supply system and purchase equipment required to maintain the orchard and gardens.

5. South London Tamil Welfare Group

to run a weekly social group promoting healthy lifestyles for isolated older people primarily from Merton's Tamil community.

6. Commonsides Community Development Trust

to run weekly fitness and football sessions incorporating healthy living and employability workshops for young people in Mitcham at risk of anti-social behaviour.

7. St Teresa's Church Community Development Project

to organise a weekly social group, bi-monthly social events, trips and IT training courses for senior citizens in Morden and St Helier.

8. The Squad Club

to employ a part-time deputy youth leader and provide specialist tutors, materials and equipment for a weekly term-time club for 13-25 year olds with learning disabilities at the John Innes Youth Centre.

9. South London Refugee Association

to provide a weekly drop-in service offering advice, befriending and lunch to 200 refugees and migrants.

10. The Baked Bean Company

to deliver positive relationship education to adults with learning disabilities through group drama and individual therapy.

11. Rethink Merton

to run a weekly drop-in social and mutual support meeting for adult mental health service users and their carers.

12. Wimbledon Civic Theatre Trust

to deliver arts-based courses and an event for eight schools to raise awareness of mental health issues.



14. Home-Start Merton

The Plus Project works with families and schools in East Mitcham to tackle healthy eating and wellbeing issues. Cook and Eat sessions help parents to prepare and cook healthy meals and the Money for Life programme covers budgeting, banking, shopping and planning ahead.

15. Jigsaw4u

Jigsaw4u, which specialise in supporting children coping with trauma, run a mentoring scheme for vulnerable Year 6 students aged 10-11 years in significant need of support during transition to secondary school, due to difficult family circumstances.

16. Merton Voluntary Service Council (MVSC)

MVSC's project supports people living with mental health conditions. Peer-support groups and drop-in sessions inform people about self-help, healthy eating and wellbeing activities.



17. Catch 22

to provide up to 80 young people across Merton with the opportunity to participate in a self-defence martial arts course. The course is part of a wider range of workshops raising awareness of sexual health and substance misuse.

18. The Cardiac Exercise Club

to run group exercise sessions helping recovery from cardiac conditions, rehabilitation from chronic obstructive pulmonary disease and maintaining physical health and wellbeing.

20. Dundonald Development Foundation

to offer female-only soccer classes aimed at women and girls who would like an introduction to the game or to be re-familiarised with football.

21. Endeavour Club

to continue its successful dance group for children and young people in Morden to enhance their health and wellbeing by getting them active in an enjoyable and non-competitive way.

22. Ethnic Minority Centre

to provide dance and yoga sessions to improve fitness of isolated members of the BAME community in East Merton.

**23. Friends In St Helier**

to run an exercise class at their lunch club for over-60s aimed at increasing physical ability and improving balance to help reduce trips and falls.

24. Merton Weightlifting Club

to encourage girls to take part in the sport and provide coaching for young people. The grant provided new weightlifting and indoor rowing equipment.

25. St Mark's Family Centre

to run affordable dance exercise and tap dancing sessions for people of all ages and backgrounds.

26. Tennis For Free

to run free tennis sessions at Joseph Hood Recreational Ground in Morden and Tamworth Recreation Ground in Mitcham.

27. Wimbledon Park Bowls Club

to work with local primary schools in both Merton and Wandsworth to introduce them to the sport of lawn bowls.

28. 22nd Wimbledon Scout Group

to purchase archery equipment and train Scout leaders to provide access to a new sport for Scout and community groups in the area.

29. Westside Football Club

is run by volunteer coaches and aims to empower young people from disadvantaged communities through football coaching and the opportunity to participate in competitive football matches. The grant provided equipment and covers venue hire.

30. St James's Cricket Club

to run weekly open cricket sessions targeting the local South Asian community where participants will learn the basic techniques of cricket including bowling, batting and catching.

31. Merton School Sports Partnership

to run a swimming project in East Merton to ensure pupils aged 8-10 can swim at least 25 metres.

32. Wandle Valley Regional Park Trust

to run Wandle Wheelers to encourage families in Merton and Wandsworth to enjoy cycling and support families who cannot afford to purchase equipment.



i Did you know?

In Merton...

Life expectancy differs by an average of 11 years between the east and the west of the borough.

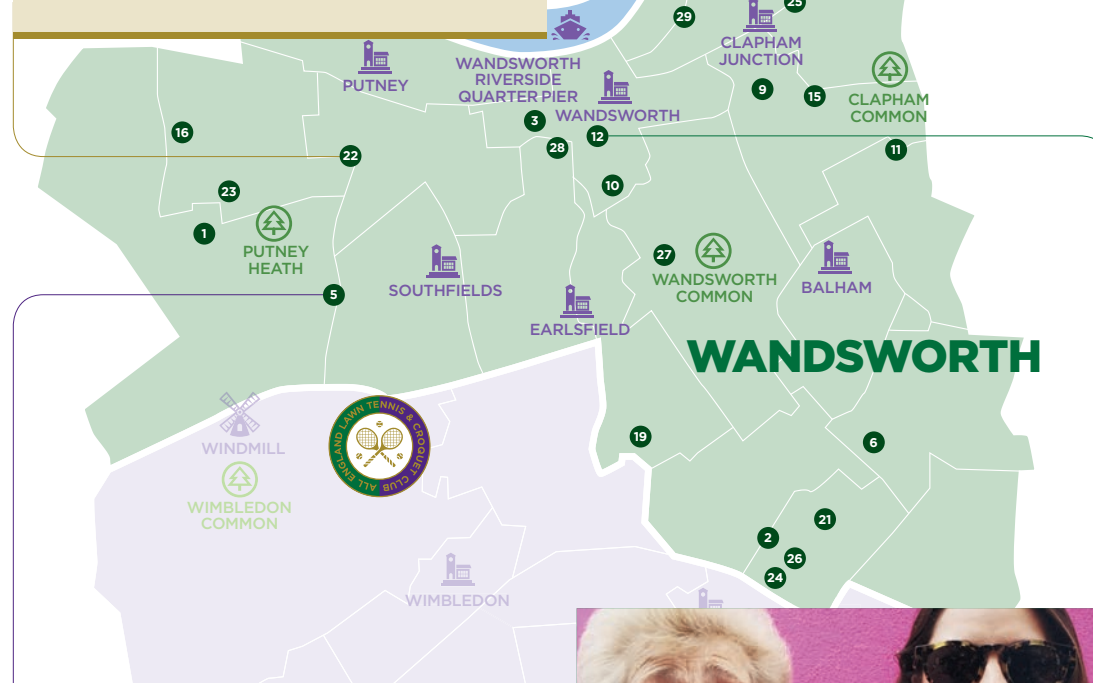
71% of residents in the east receive benefits compared to 29% in the west of the borough.

This is Merton Local Community Plan 2013



22. Royal Hospital for Neuro-disability

to support high needs patients to play Boccia, a disability sport where players aim to propel balls close to a target.



5. Brain Boosters

is a new fortnightly homework club for disadvantaged primary school aged children in Southfields run by St Michael's Church.



12. Age UK Wandsworth

The *Out & About* service helps older people at risk of isolation. Volunteers support older people who lack confidence to go out into the community alone, for example by accompanying them on a trip to the shops or a walk in the park.

Projects awarded grants in 2016



- Emergency Exit Arts**
to run creative skills workshops for 420 school pupils, adults and older people living on and around the Alton Estate in Roehampton culminating in a celebratory community event.
- Friends of Sellincourt Primary School (FOSSIES)**
to create a story sacks library for early years children to borrow and use at home.
- Lifetimes Charity**
to produce a 'Mental Health in the Community' manual and train 200 volunteers in public facing roles.
- Society for Horticultural Therapy (Thrive)**
to run weekly horticultural sessions for people with mental health issues who will be maintaining Battersea Park's Winter Gardens, helping them gain work and social skills.
- The Furzedown Project**
to recruit a freelance exercise specialist to deliver weekly exercise sessions such as chair-based exercises to benefit older people.
- Carney's Community**
to deliver fitness and boxing sessions with mentoring support for disadvantaged 11-30 year olds.
- Katherine Low Settlement**
to provide adults with English for Speakers of Other Languages (ESOL) classes.
- Lady Allen Adventure Playground**
to hire accessible and supported transport enabling severely disabled children and young people from low income families to visit the playground.

10. Wandsworth Community Chaplaincy

to provide advice, support and mentors for prisoners released from HMP Wandsworth to reduce re-offending and allow them to contribute positively to their community.

11. Glass Door Homeless Charity

to provide bed spaces for 15 homeless people in Wandsworth over the Christmas fortnight.



13. Home-Start Wandsworth

The *Your Health, Your Future* project is a home-visiting scheme for vulnerable families with children aged 0-5 years old that need assistance. Volunteers help support better family health and wellbeing in the home.

14. Leonard Cheshire's Randall Close Resource Centre

The *Keep Warm, Keep Well* project aims to reduce excess winter deaths and tackle social exclusion faced by disabled and older people. Winter Warming sessions help those at risk to stay warm in their homes and to better insulate their homes, while Keep Warm packs provide hats, gloves, soup and where needed heaters and duvets.

15. Share Community

The *Live Well, Feel Great* project is a healthy living programme for adults with learning disabilities and long-term health conditions. Share Community delivers a range of bespoke activities including accessible yoga, managing diet and diabetes workshops and provide one-to-one support to manage health issues.



16. Doverhouse Lions Youth & Disability FC

is a football club open to everyone, regardless of skills or background. The grant was to invest in waterproofs and jumpers to ensure all players, especially the disability groups, are warm during the winter months while training and travelling to matches.

17. Caius House

to provide free fitness sessions including boxing, gym and circuit training for young people aged between 12-16 with some girls-only sessions to encourage female participation.

18. DP health fitness & education

to work with schools in deprived areas to deliver non-contact boxing sessions offering young people the chance to participate in a fun, safe way.

19. Generate

to introduce adults with learning disabilities to a range of new sports activities they would otherwise have difficulty accessing in mainstream venues.

20. Paul's Cancer Support Centre

to start a one-to-one physical activity programme to inspire people affected by cancer to be physically active.

21. Herne Hill Harriers Athletics Club

to run athletics sessions to provide fitness training and help develop athletics skills for people of all ages in the local community.



23. Regenerate

to deliver sports activities for young people who are Not in Education, Employment or Training (NEET) including ex-offenders and students at risk of exclusion.

24. London Athletics

to set up three running clubs for three priority groups in Tooting Bec to encourage people to get out and about.

25. Providence House Youth Club

to run grass roots football training and teams on the Winstanley Estate in Battersea to engage children and young people who have low aspirations and few opportunities.

26. St George's Hospital Charity

to hold dance and movement class for patients with progressive Parkinson's disease.

27. 1st Wandsworth Scout Group

to purchase new sports equipment for their indoor sports sessions.

28. Wandsworth Carers' Centre

to offer yoga sessions in addition to their walking groups increasing opportunities for carers to socialise with one another and provide peer support.

29. Sport4Health Community Interest Company

to run badminton sessions aimed at the over 60s from the BAME community on the Winstanley and York Road Estates.

30. Enable Leisure & Culture

to introduce Zumba, Pilates and yoga sessions in schools to encourage female pupils aged 12-15 to improve their fitness levels.



i Did you know?

In Wandsworth...

Male life expectancy differs by eight years between the most and least well-off residents

Each winter 100 people die in Wandsworth unnecessarily from the cold.

Public Health, Wandsworth Council



Society for Horticultural Therapy (Thrive)

Martell is dyslexic, has mild autism and suffers from depression, which means he finds it hard to keep positive and motivated. He found out about Thrive through his disability adviser at the Job Centre and began working at Thrive's Battersea Park centre alongside Thrive therapists and volunteers. Martell not only gained new skills looking after the different plants, but enjoyed the exercise that gardening gave him and the company of the other gardeners. As a result of working at Thrive, Martell has now secured a part-time job at a local garden centre and is considering starting an evening course in gardening.

“Gardening has given me drive and ambition and I feel like I now have a sense of purpose.”

Martell



Jigsaw4u's Mentoring Project

Yousef Maza, aged 11, lost his mother in difficult circumstances when he was very young and his father had to work two jobs to ensure financial stability. Yousef has been helped by Jigsaw4u's mentoring project for children facing a difficult transition to secondary school which is funded by the Wimbledon Foundation. Yousef meets his mentor for one hour after school every week and together they work on improving his handwriting and learning to communicate with adults.

On 10 July 2016, Yousef performed the coin toss at the Gentlemen's Singles Final. Joined by his father, Yousef enjoyed a tour of the Clubhouse and lunch in the

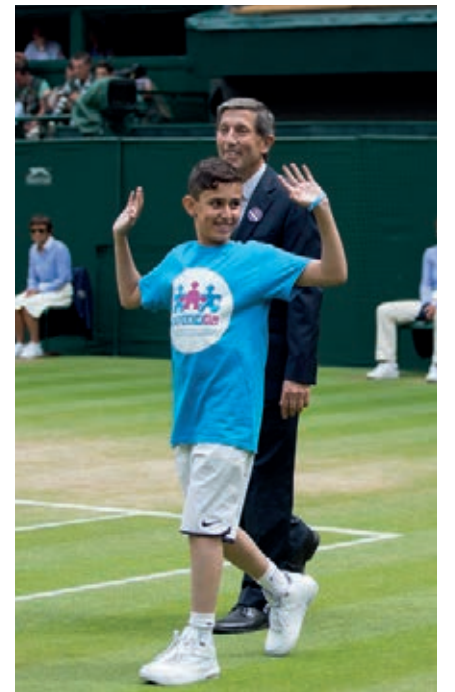
Competitors' Restaurant followed by a front row seat to watch his favourite player, Andy Murray, win his second Wimbledon title.

“The best thing is knowing you have someone to talk to whether I'm happy or sad.”

Yousef Maza

“We chose Yousef because we knew this experience would create a memory for him that he would never, ever forget.”

Jenny Harwood, Mentoring Project Co-ordinator, Jigsaw4u





Age UK Wandsworth's Out & About Service

Out & About volunteer Caroline began visiting 90-year old Jenny after a stroke left her housebound. Over the course of her weekly visits, the two have forged a strong friendship – Caroline is originally from France and misses her own elderly parents while Jenny, originally from Mauritius, enjoys being able to converse with Caroline in her native language.

Having been housebound for eight years, Ray was referred to Age UK Wandsworth by a social worker. His health had declined which limited his mobility and being socially isolated meant he had become very depressed. Thanks to Age UK Wandsworth's *Out & About* service funded by the Wimbledon Foundation, a volunteer began

taking Ray out once a week, providing him with much-needed company and enabling him to get to the shops.

“The *Out & About* service gave me a reason to get up in the morning. Before that it didn't matter if I was staying in bed 24 hours a day. I was very, very depressed but once I started going out, my whole life changed completely.”

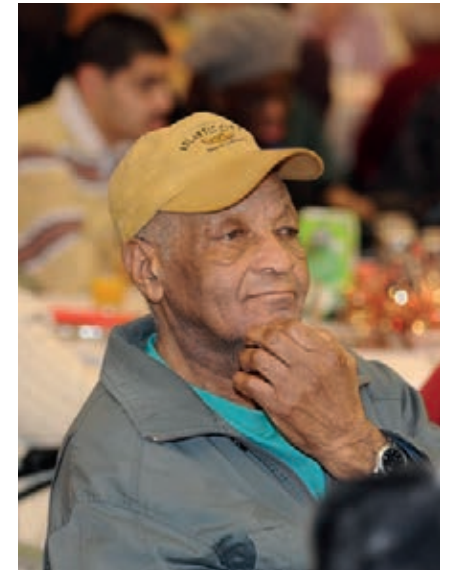
Ray

Leonard Cheshire's Keep Warm, Keep Well Project

Last winter, the *Keep Warm, Keep Well* project visited 45-year old Kevin, following a referral from Wandsworth Social Services. Kevin was living without heating and going through a difficult time having recently been diagnosed as HIV positive and forced to move out of his previous home.

The *Keep Warm, Keep Well* team supplied bedding, towels, a kettle, a microwave and blankets.

The *Keep Warm, Keep Well* team supplied bedding, towels, a kettle, a microwave and blankets and noticing he had little furniture arranged for a sofa and table to be donated. The team kept in regular contact with Kevin and helped him to get relevant benefits and heating in his home. Shortly afterwards Kevin called the team to say how thankful he was for that first visit and for all the help they were able to give him during his first few weeks in a new area.





Ticket Resale

Wimbledon has a well-established and unique Ticket Resale scheme, whereby tickets no longer required by spectators leaving the Show Courts during The Championships are re-sold to other spectators. The Ticket Resale scheme raised over £340,000 for the Wimbledon Foundation in 2016, which includes match funding from HSBC, official banking partner of The Championships.

From the proceeds, the Wimbledon Foundation gave a total of £100,000 to ABF The Soldiers' Charity, Fire Fighters Charity, the Metropolitan & City Police Orphans Fund, the Royal Air Force Benevolent Fund and the Royal Navy and Royal Marines Charity in recognition that so many military and emergency service

personnel give up their time to volunteer as stewards during The Championships.

The Honorary Stewards are also invited to choose charities to receive donations and in 2016 nominated SUDEP Action, Helen and Douglas House and Princess Alice Hospice.

Donations totalling over £165,500 were also made to sporting and local charities including The Dan Maskell Tennis Trust, Fields In Trust, Give It Your Max, the Mayor of Merton's Charities, the Mayor of Wandsworth's Charities, Mitcham Town Community Trust, Queen Elizabeth's Foundation for Disabled People and St George's Hospital Charity.

£340,000

raised by Ticket Resale in 2016

£100,000

amount donated to military and emergency service benevolent funds

Queen Elizabeth's Foundation for Disabled People (QEF)

In July 2013, aged just 26, Alfie was attacked in the street resulting in a traumatic brain injury which left him unable to communicate and with severe mobility problems.

After almost a year in hospital, Alfie became a resident at QEF Neuro Rehabilitation Services where, thanks to expert care and support, he has made a huge amount of progress particularly in his spoken communication. Alfie is now able to transfer himself from his wheelchair to the shower and his bed and will shortly be moving to an independent living unit at the centre, a significant step towards being able to go home.



“

The Ticket Resale scheme is an inspired way to raise funds for charity in return for a great time courtside and the donation will enable us to support Naval Service families wherever the need is greatest.”

Lauren Wileman, Head of Fundraising, Royal Navy and Royal Marines Charity



Merton Winter Night Shelter

In June 2016 the Wimbledon Foundation committed £10,000 per year for the next two years to continue its support of the Merton Winter Night Shelter.

Run by the YMCA Wimbledon in partnership with 14 faith groups, the shelter gives guests a warm and dry place to sleep from December through to mid-March. As well as comfort and safety, they receive healthy, homemade food and a friendly environment in which to relax and let down their guard for a night.

When Paulina, a Polish seamstress in her early thirties, arrived at the Merton Winter Night shelter she was extremely distressed having been living in a horrible situation sharing a room with up to five other people. The nurturing environment of the shelter helped Paulina to regain her self-respect and put the pieces of her life back together.

Paulina quickly found a role interpreting for other rough sleepers and although the shelter has helped her find accommodation, she continues to return as a volunteer.

“The funding from the Wimbledon Foundation is a huge relief because it gives our work stability and roots in the borough and enables us to boost the quality of how we help our guests get back on their feet. Guests arrive at a pretty low ebb, but just that show of love, support and care helps people pick themselves up. It’s about making them feel someone believes in them.”

Nicky Zisman, Founder and Co-ordinator, Merton Winter Night Shelter

More than a funder

In addition to our structured grant programmes, the Wimbledon Foundation used the resources of the All England Club to support the local community in a variety of ways in 2016:



LEARNING

Using Wimbledon's unique heritage to support the education of young people, in partnership with the Wimbledon Lawn Tennis Museum





Learning Programmes

In partnership with the Wimbledon Lawn Tennis Museum, we use the heritage and experience of The Championships to support the education of young people.

More than 8,000 students aged between five and 21 years attended curriculum-based workshops and tours during the year. Primary school workshops range from History: Victorians, Sport & Wimbledon and Literature: Sports Report 1922 to themed tours including a Keeping Healthy science tour and a '77' story hunt. Secondary and higher education workshops and lectures include Business of Wimbledon, Tennis & Technology and Marketing An Attraction.

In 2017, the Wimbledon Foundation and the Museum will be developing the Learning programmes further in order to offer more chances for local community organisations and schools to discover the traditions, explore behind the scenes and experience the magic of Wimbledon.

“

The guides were knowledgeable, humorous and had an excellent rapport with the children... a magnificent opportunity, a wonderful visit.”

Pirton Hill Primary School

Open String

Every year the Museum's Learning team creates a Community Art Project with the help of local young people. The aim is to open up the world of Wimbledon to those people who may never have experienced The Championships, or tennis, and use their ideas and input to create something slightly different from the expected for the public to enjoy each year during the Fortnight.

In 2016, 'Open String' presented a musical journey through the history of Wimbledon celebrating the story of The Championships, racket string and the historical relationship between tennis and musical instruments.

These seemingly unrelated elements were woven together by the song writing skills of Mr. B the Gentleman Rhymer and the story telling skills of young people from Shine Merton, a Saturday school programme for disadvantaged children in need of additional help, supported by the Foundation.

The young people handpicked their favourite stories from the history of The Championships and Mr. B the Gentleman Rhymer turned them into a 'Chap Hop' rhyme (hip hop delivered in a Received Pronunciation accent). The finished song and accompanying video featuring Shine Merton pupils was shown during The Championships.

To watch Open String, and a documentary about its making, visit wimbledon.com/video



Explore Wimbledon

In 2016, the Wimbledon Foundation created Explore Wimbledon, an illustrated map of the Grounds with activities and questions for children and adults alike. Visitors to The Championships enjoyed testing their Wimbledon knowledge and discovering what makes Wimbledon unique. Once completed, participants visited the Foundation kiosk adjacent to Court 15 to collect a small reward.



Did you know?

A Groundsman walks one mile when cutting the grass on Centre Court.

28,000kg of strawberries are consumed during The Championships.

The pineapple on top of the men's trophy symbolises welcome and hospitality.



Take 10

In 2016, the Wimbledon Foundation supported various local community arts initiatives including Take 10, a film project in partnership with Wimbledon BookFest.

With no previous film-making experience, 50 students from local schools were given the opportunity to attend workshops run by Chocolate Films where they were taught the skills required to produce short three-minute films. Under the guidance of professional film-makers, the students produced ten short films about ten remarkable personalities from Merton and Wandsworth.

The finished films were exhibited at the All England Club's Wingfield Café in the autumn and form part of Chocolate Film's 1,000 Londoners project, a unique digital portrait of London.

To watch the films, go to:
wimbledon.com/foundation

“

The opportunity for the students to learn from experienced film-makers is invaluable, not just because of the skills they develop to enrich their CVs. Their pride in seeing their finished films is incredibly motivating and confidence building.”

*Lisa Thefaut, Director of Extended Learning,
Ursuline High School*

“

It's great to partner with the Wimbledon Foundation because not only do they want to fund good education work, they actually support you throughout the project. For small organisations like us it's absolutely essential that our funders also partner with us and help us to create great things.”

*Fiona Razvi, Festival Director,
Wimbledon BookFest*



Finance

The Wimbledon Foundation is a company limited by guarantee and its sole member is The All England Lawn Tennis & Croquet Club Limited (‘the Club’). Incoming resources principally comprise donations from the Club and, on behalf of The Championships, The All England Lawn Tennis Club (Championships) Limited (‘AELTC’). AELTC provides administrative, staffing and operational support to the Wimbledon Foundation without charge.

Support of the Wimbledon Foundation by the Club and The Championships is separate from and additional to the distribution of the large majority of the financial surplus from The Championships to the Lawn Tennis Association generally for the development of tennis at all levels in the UK.

The table opposite is not the statutory accounts but a summary of information extracted from the Foundation’s Annual Report and Financial Statements 2016. The full statutory accounts were approved by the Wimbledon Foundation Board of Trustees on 12 October 2016 and Deloitte LLP issued an unqualified audit opinion thereon which did not contain an emphasis of matter or any statement under s496(2) or (3) of the Companies Act 2006. The full statutory accounts have been filed with the Charity Commission and a copy can be obtained from the Wimbledon Foundation, AELTC, Church Road, London SW19 5AE.

Trustees

Ian Hewitt (Chairman)
Sir Keith Ajegbo
Nick Basing (until December 2016)
Philip Brook (AELTC Chairman)
Ashley Tatum
Sir Nicholas Young

Nick Bitel and The Hon. Bruce Weatherill were appointed Trustees in January 2017.

Foundation Team

Martin Guntrip, Club Director
Helen Parker, Foundation & Community Manager
Ulrika Hogberg, Foundation & Community Manager (maternity cover)
Wai Chan, Grants & Community Officer
Rachel Swithinbank, Communications Co-ordinator
Anne Carr-Hill, Administration Assistant

The Wimbledon Foundation Statement of Financial Activities (including profit and loss account)	Year ended 31st July 2016 £000	Year ended 31st July 2015 £000
Incoming resources		
Voluntary income		
Donations received	981	784
Investment income		
Interest received	10	10
Community income	1	-
Resources expended		
Charitable expenses	(1,044)	(647)
Governance costs	(21)	(44)
Other resources expended	(7)	(18)
Net incoming resources	(80)	76
Unrealised gain on investments	53	3
Net movement in funds	(27)	79
Reconciliation of funds		
Funds brought forward	1,736	1,657
Funds carried forward	1,709	1,736
Balance Sheet	As at 31st July 2016 £000	As at 31st July 2015 £000
Fixed assets		
Investments	554	503
Current assets		
Debtors	214	227
Cash at bank and in hand	985	1,052
	1,199	1,279
Creditors:		
amounts falling due within one year	(44)	(46)
Net current assets	1,155	1,233
Net assets	1,709	1,736
Funds of the company		
Unrestricted general fund	1,709	1,736
Total funds	1,709	1,736

Thank you to everyone
we worked with in 2016



Supported Organisations

In 2016 the Wimbledon Foundation supported the following organisations:

ABF The Soldiers' Charity	Jigsaw4u	South London Tamil Welfare Group
Age UK Wandsworth	Katherine Low Settlement	Sparks
Andy Murray Live	Lady Allen Adventure Playground	Sport4Health CIC
Attic Theatre Company	Leonard Cheshire Disability Randall Close Resource Centre	St George's Hospital Charity
Baseless Fabric	Lifetimes Charity	St James's Cricket Club
Body Action Campaign	London Athletics	St Mark's Family Centre
Brain Boosters	Magic Bus	St Teresa's Church Community Development Project
Caius House	Mayor of Merton's Fund	SUDEP Action
Carers Support Merton	Mayor of Wandsworth's Fund	Tennis First
Carney's Community	Merton Mencap	Tennis Foundation
Catch 22	Merton Music Foundation	Tennis For Free
CoDa Dance Company	Merton School Sports Partnership	The Baked Bean Company
Commonside Community Development Trust	Merton Voluntary Service Council	The Blossom Foundation
DP health fitness & education	Merton Weightlifting Club	The Cardiac Exercise Club
Doverhouse Lions Youth & Disability FC	Mercy Foundation Centre	The Dan Maskell Tennis Trust
Dundonald Development Foundation	Metropolitan Police & City Orphans Fund	The Furzedown Project
Emergency Exit Arts	Mitcham Community Orchard and Gardens	The Squad Club
Enable Leisure & Culture	Mitcham Town Community Trust	Wandle Valley Regional Park Trust
Endeavour Club	Paul's Cancer Support Centre	Wandsworth Carers' Centre
Ethnic Minority Centre	Polka Theatre	Wandsworth Community Chaplaincy
Fields In Trust	Princess Alice Hospice	Westside Football Club
Fire Fighters Charity	Providence House Youth Club	Wimbledon BookFest
Friends In St Helier	Queen Elizabeth's Foundation for Disabled People	Wimbledon Civic Theatre Trust
Friends of Sellincourt Primary School	Regenerate	Wimbledon Guild
Friends of Wimbledon Park	Rethink Merton	Wimbledon International Music Festival
Full Circle Fund Therapies	Royal Air Force Benevolent Fund	Wimbledon Park Bowls Club
Generate	Royal Hospital for Neuro-Disability	Wimbledon Synagogue
Give It Your Max	Royal Navy and Royal Marines Charity	Wimbledon War Memorial
Glass Door Homeless Charity	Share Community	Wimbledon Windmill Museum Trust
Helen and Douglas House	Society for Horticultural Therapy (Thrive)	YMCA London South West
Herne Hill Harriers Athletics Club	South London Refugee Association	1st Wandsworth Scout Group
Home-Start Merton		22nd Wimbledon Scout Club
Home-Start Wandsworth		





The Wimbledon Foundation

The All England Lawn Tennis Club
Church Road
London
SW19 5AE

Email: foundation@aeltc.com

Web: www.wimbledon.com/foundation

Phone: 020 8971 2707

  @WimbledonFDN

 [Facebook.com/Wimbledon](https://www.facebook.com/Wimbledon)

Front cover: Lady Allen Adventure Playground

Inside front cover: Regenerate at Wimbledon

Inside back cover: Magic Bus in India

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The Wimbledon Foundation is a charitable company limited by guarantee.

Registered office: Church Road, Wimbledon SW19 5AE.

Charity registration number 1156996.

Company registration number 8559364.