



ANNUAL REVIEW  
2022



## WELCOME

It gives me great pleasure to welcome you to our Annual Review for 2022.

As life began to return to normal at the beginning of the year, our focus turned to assisting the local voluntary sector's recovery from the pandemic. We re-opened our Community Fund which awards grants to projects helping to meet social needs in Merton and Wandsworth and launched 'Community Fund Plus' which is providing two-year continuation and development funding to charities working with under-represented groups in our community including minority groups and those with disabilities.

The crisis in Ukraine shocked us all and in response, the Foundation made donations to the British Red Cross and Disasters Emergency Committee as well as to three local charities to support both the response on the ground and those arriving in Merton and Wandsworth. In addition to financial support, we were delighted to welcome 1,300 guests from Afghanistan, Syria and Ukraine together with their host families to our first Middle Sunday at The Championships.

We were thrilled to expand our 'Work at Wimbledon' initiative, with 40 young people from our local charity partners working in retail and court services roles during The Championships gaining valuable experience.

The striking image on the front cover is the giant tennis ball mosaic constructed ahead of The Championships to raise awareness of the fact that one in 10 people around the world still do not have clean water at home. The mosaic depicts 10-year-old Tefy from Madagascar who, thanks to WaterAid, now has clean water at both his home and school. Thank you to Slazenger for gifting the tennis balls which were subsequently donated to charities in Merton and Wandsworth.

An exciting year lies ahead as we begin to mark the Foundation's 10th anniversary. Since 2013, we are proud to have donated more than £10 million to charitable causes. Our annual giving continues to increase thanks to the strong backing of the All England Club and The Championships.

I would like to thank the Wimbledon Foundation team and Trustees for their continued hard work and the staff and volunteers at all our charity partners for your tireless efforts to care for those in need in our communities. We are proud to support your important work.

**Bruce Weatherill**  
Chairman  
Wimbledon Foundation



## OUR MISSION

# CHAMPIONING OPPORTUNITY FOR ALL

The Wimbledon Foundation uses the collective strength of the All England Club and The Championships to make a positive difference to people's lives.

## WHAT WE DO



### Strengthen our local community

Tackling social disadvantage in Merton and Wandsworth.



### Promote healthy and active lives

Advancing good mental and physical health for all.



### Inspire the next generation

Creating opportunities for young people to learn valuable skills for life.



### Respond in times of need

Making a difference to those facing adversity.

## WHO WE DO IT WITH

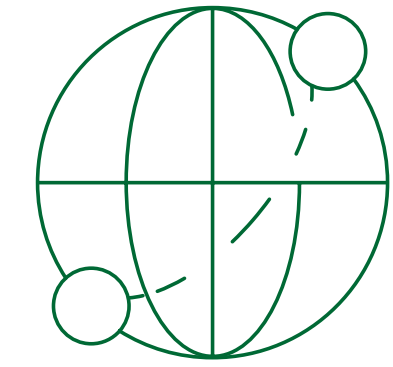
### Local partners



### National partners



### International partners



## HOW WE DO IT



### Programmes

We deliver programmes and projects.



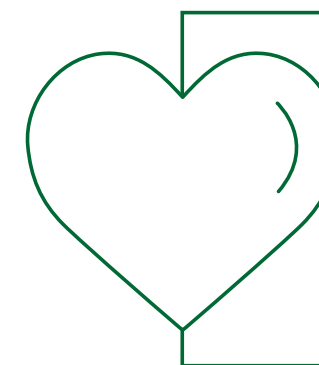
### Funding

We provide grants and financial support.



### In-kind

We donate resources such as physical gifts and use of facilities.



### Ongoing support

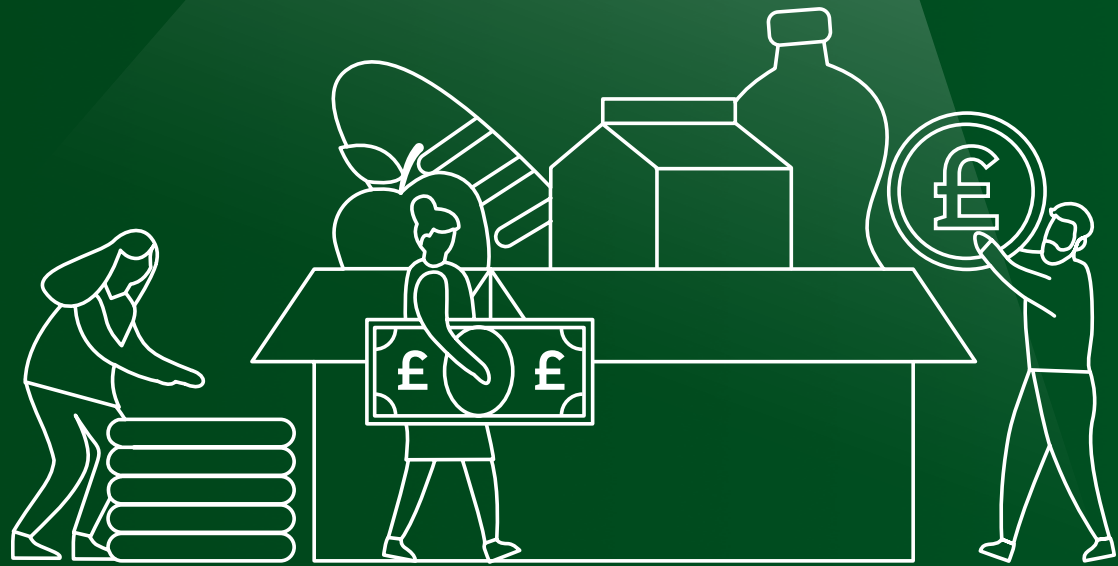
We work collaboratively with our partners in our aspiration to be more than just a funder.



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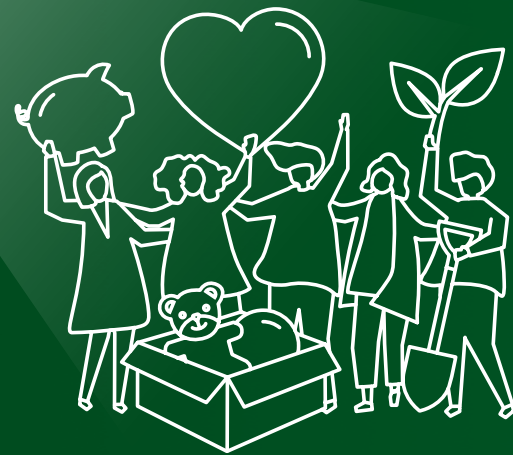
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# OUR IMPACT IN 2021/22



**£3,219,000**  
expended on charitable activities  
▲ 20.3% on 2020/21

**£1m**  
to projects in our local community  
of Merton and Wandsworth



**103**  
organisations supported



more than  
**98,000**  
people reached



**40**  
young people from local charities  
employed at The Championships



**600**  
guests from 57 charities  
welcomed to  
The Championships



**1,300**  
guests from Afghanistan,  
Syria and Ukraine invited to  
The Championships on  
Middle Sunday



**2**  
inspirational young  
people from Merton and  
Wandsworth performed the  
coin toss using two bespoke  
platinum coins created by the  
World Platinum Investment  
Council to mark Her Majesty  
Queen Elizabeth's Platinum  
Jubilee and the Centre Court  
Centenary

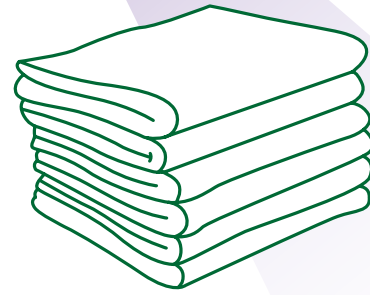
More than  
**13,000**  
items donated to local  
and national charities



# GOING THE EXTRA MILE

The Foundation strives to use the resources of the Club and The Championships to help people in need in as many ways as possible.

**20** pairs of trainers to Wandsworth Prison Welfare Trust for people leaving prison

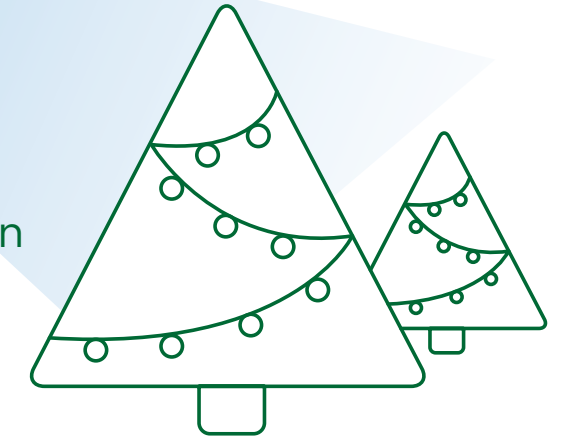


**2,000** Championships towels to Merton School Sports Partnership for children learning to swim and to those in need via Ace of Clubs, Little Village and Hestia Housing and Support



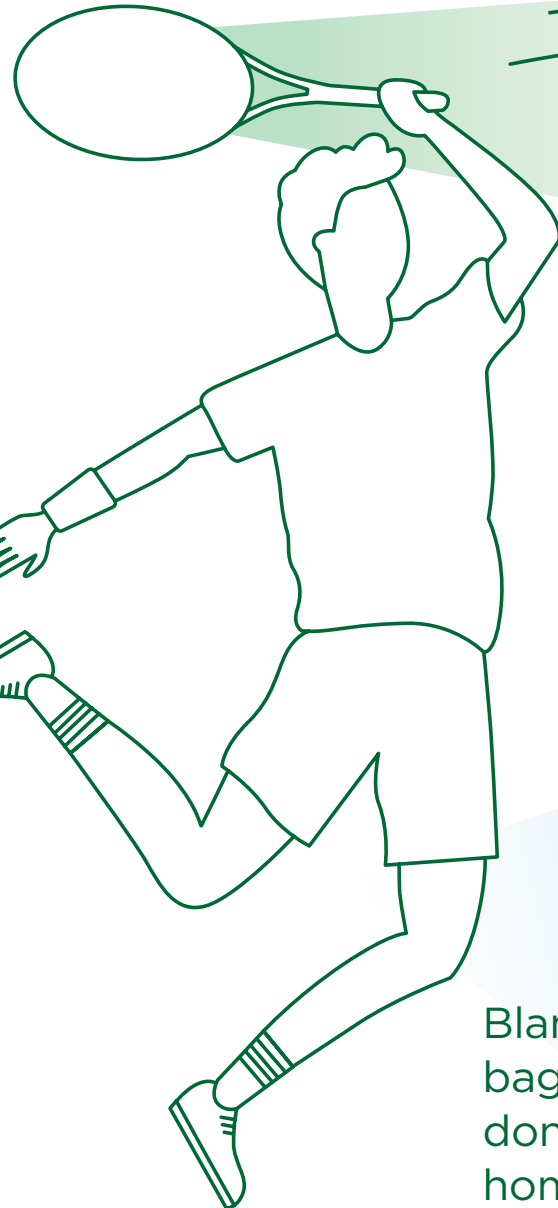
Children's clothing to local charities including Merton Giving, Merton Vineyard Church, Mitcham Town Community Trust and Little Village

AELTC sponsorship of Southfields Christmas Lights and the Santa's Grotto at the Wimbledon Village Christmas Fair

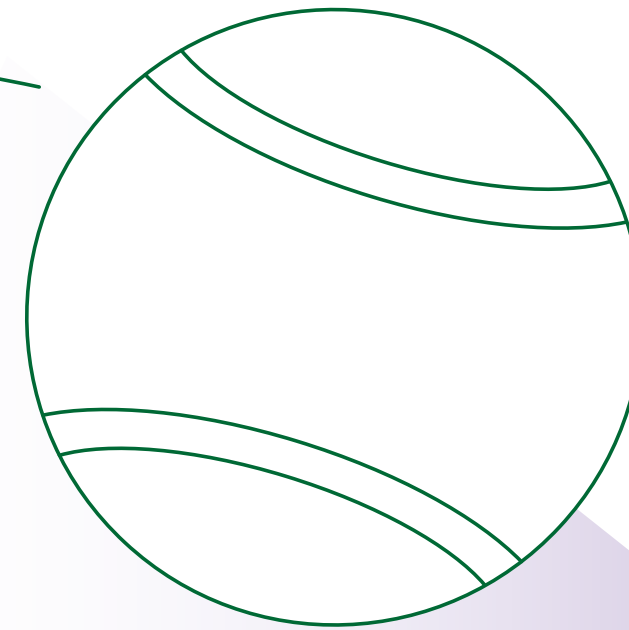


Furniture to St Raphael's Hospice

**3,500** plants from The Championships to **26** local charities, hospitals and community spaces



Prizes donated to UK-wide fundraising events



**4,000** tennis balls from our WaterAid mosaic to Bright Ideas for Tennis, Elena Baltacha Foundation, Merton School Sports Partnership, Rackets Cubed and Tennis for Free



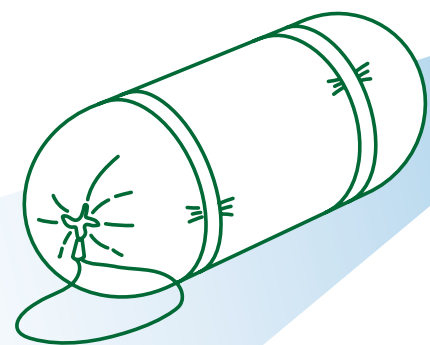
**2,500** items of adults clothing to British Red Cross, Crisis, Lord Taverners and Spires



**100** reusable water bottles to homeless charity Spires during the July heatwave



**2,800** items including towels and toiletries to families in Merton affected by the Galpins Road gas explosion



Blankets and sleeping bags from lost property donated to Spires homeless charity

Nets from The Championships donated to courts in Merton and Wandsworth





# MAKING A DIFFERENCE LOCALLY

# WIMBLEDON FOUNDATION COMMUNITY FUND

With our focus on supporting the local voluntary sector’s recovery from COVID-19, in January we relaunched our Community Fund, which had been paused during the pandemic with funds diverted to our Coronavirus Fund.

During the financial year 2021/22, Community Fund grants were awarded to 23 projects helping to meet social needs and reduce inequalities within Merton and Wandsworth. Applications were prioritised from organisations supporting people from under-represented backgrounds including minority ethnic groups, LGBTQ+ people, those with disabilities, young people, older people, and those not in education, employment or training.

**23**  
projects awarded grants



**+190%**

Merton Citizens Advice Bureau has seen a 190% increase in requests for financial advice and support



**+95%**

and a 95% increase in requests for foodbanks and charitable support.

**18**  
organisations received a grant for the first time



**17%**

of children in Wandsworth aged under 16 live in poverty.

**£1m**  
in grants awarded since 2014



**20%**

of Merton’s in-work residents are earning less than the London Living Wage.

(Joint Strategic Needs Assessment 2021)

## COMMUNITY FUND GRANTS AWARDED:

### Accoutre Centre for Learning

To fund Saturday school sessions for young people in Merton.

### Ashdon Jazz Academy

To support the mental health and wellbeing of vulnerable young women from minority communities in Merton.

### Bags of Taste

To run cooking courses for vulnerable adults living in poverty in Wandsworth.

### Be Kind Movement

To develop a Kindness in Schools programme for children in pupil referral units in Wandsworth.

### Book Clubs in Schools

To run a weekly book club for Year 6 children in two Merton schools.

### Chandran Foundation

To support young people and their families to improve their educational outlook and mental health.

### Corona Kids

To run ‘Children of Prisoners’ training workshops at 20 schools in Merton.

### Daniel Spargo-Mabbs Foundation

To fund a drug education programme in Merton secondary schools plus online workshops for parents and carers.





**Focus 4-1**

To deliver peer support sessions for adults from minority communities in Merton suffering poor mental health.

**Hestia Housing and Support**

Towards a children and family worker to support children who have experienced domestic abuse.

**Home-Start Merton**

Towards a counselling service supporting the mental health of parents and children plus a weekly antenatal group.

**Home-Start Wandsworth**

To run 'Bump to Baby', a perinatal support group for vulnerable families.

**Jigsaw4U**

To fund a bereavement support practitioner to support children in Merton.

**Momentum Children's Charity**

To fund a family support worker for children with cancer at St George's Hospital.

**NEKO Trust**

To support unemployed young people with career guidance and training.

**Rah Rah Community Theatre Company**

To run free theatre performances in care homes and day centres for elderly residents in Merton and Wandsworth.

**SEN Parenting**

To fund a peer support network for parents and carers of SEND children from minority communities in Merton and Wandsworth.

**Share Community**

Towards training autistic adults to deliver Autism Awareness videos and training.



“The weekly sessions have been a lifeline and a true connection to others for me. Motherhood is lonely and tough on my mental health. The group has provided me with a safe, welcoming space to meet and make friends with others in a similar situation.”

MOTHER ATTENDING HOME-START WANDSWORTH'S BUMP TO BABY GROUP

**Sherwood Park Hall**

To run a weekly support group for disadvantaged parents in Mitcham.

**South West London Law Centres**

To fund a crisis navigator to help people with debt and housing issues.

**St Paul's Church**

Towards a part-time youth worker to increase youth provision in the area.

**Studio Upstairs**

To run art therapy sessions for people struggling with mental health issues in Merton and Wandsworth.

**Youth Legal and Resource Centre**

Towards advice and support for young people experiencing homelessness.



The Wimbledon Foundation's generous grant is providing dedicated support for children and families in our Wandsworth domestic abuse refuges, creating a space where they can begin to heal from their trauma.”

JO TILLEY-RILEY, DIRECTOR OF FUNDRAISING AND COMMUNICATIONS, HESTIA HOUSING AND SUPPORT



# COMMUNITY FUND PLUS

Our newly launched Community Fund Plus is providing two-year grants to 20 local, user-led organisations with a strong track record of supporting under-represented groups including people from minority backgrounds and people with disabilities. Our support is helping these organisations to recover from the impact of the pandemic and build their sustainability.

## COMMUNITY FUND PLUS GRANTS AWARDED:

### Aspire2inspire Dyslexia

To run employability courses for adults with dyslexia and increase their organisational capacity.

### Caius House

To fund a youth worker enabling an additional evening of youth activities each week and increase their organisational capacity.

### Carers Support Merton

To develop an online hub offering support, advice and resources for carers and professionals working with carers.

### Endeavour Club

To fund a weekly domestic abuse support group and an additional youth club session each week.

### FAST London

To increase their youth work and organisational capacity.

### Inner Strength Network

To increase their capacity supporting vulnerable women and fund a domestic abuse worker to meet increased demand.

### Learn to Love to Read

To increase and develop their literacy support services for children and families.

### Merton Centre for Independent Living

Towards an advocacy service for deaf and disabled people.

### Parallel Youth Enterprise

To fund three sessional staff and an SEN worker to support the delivery of their Wandsworth summer camp for vulnerable young people.

### Polish Family Association

To fund a family support advisor and develop their services and programmes for families in need.

### Positive Network Community Project

To run a twice-weekly lunch club providing social activities for elders from African-Caribbean communities.

### Providence House

To develop a music, creative and performing arts programme for young people.

### Regenerate-RISE

To develop their services for older people in Wandsworth.

### Sound Minds

To fund a weekly community choir and increase their organisational capacity.

### South London Refugee Association

To run a weekly youth club and courses for young asylum seekers, refugees and migrants.

### South London Tamil Welfare Group

To fund a project co-ordinator to run their daily bilingual drop-in advice service.

### S.T.O.R.M. Family Centre

Towards counselling and art therapy for sufferers and survivors of domestic and sexual abuse plus family counselling and movement therapy.

### Sustainable Merton

To support their Community Fridge programme providing fresh food to 450 families.

### Waste Not Want Not Battersea

Towards staff and transport costs of running their food sharing programme, which supports up to 24,000 people.

### Uptown Youth Services

Towards their youth club programme and one-to-one mentoring sessions.



## Fatima's Story

Fatima's daughter Izma suffers from a life-shortening, terminal disease and her low immunity meant shielding during COVID-19. Izma's speech was delayed, and a health worker recommended they join in Learn to Love to Read's online classes designed to give parents the confidence and skills to build their child's early literacy at home. Fatima says, "We read more books and sing more songs because of what we have learnt from the classes. The free book packs are amazing, especially for families like mine who cannot afford to buy books and games. We use them all the time. I am so, so thankful for these classes. It was a life saver for me and Izma."

(Names have been changed to maintain confidentiality)

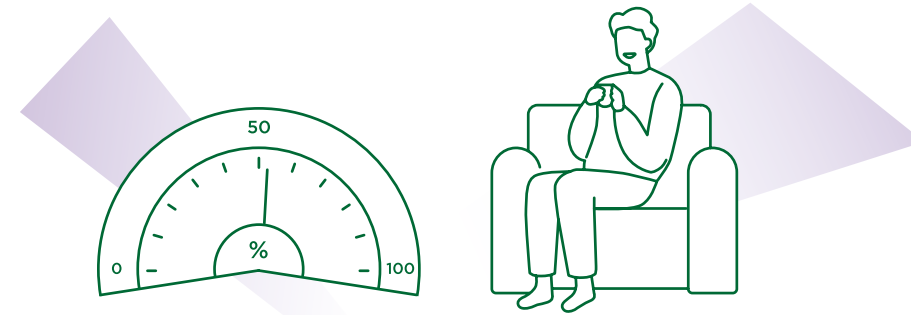


# GET SET, GET ACTIVE FUND

In the spring, we relaunched our Get Set, Get Active Fund, which aims to help increase opportunities for local people of all ages and abilities to participate in sport and exercise.

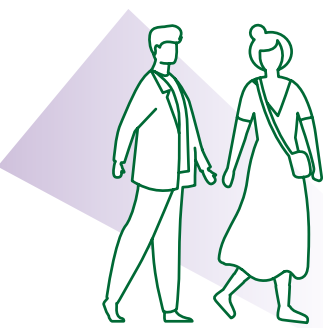
## 18 projects

awarded grants in Merton and Wandsworth



More than **50%** of the adult population in Merton and Wandsworth are overweight or obese.

**25%** of adults in Merton and **17.5%** in Wandsworth are physically inactive.



In Merton, the healthy life expectancy gap between the **30%** most and **30%** least deprived wards is **9.4** years for men and **9.3** for women.



The proportion of overweight children in Wandsworth is increasing more rapidly than elsewhere in London.

(Joint Strategic Needs Assessment 2021)

## GET SET, GET ACTIVE FUND GRANTS AWARDED:

### Active Living Support CIC

To run cooking and cleaning workshops for young adults living in Wandsworth with autism, mental and physical disabilities and learning disorders.

### Age UK Merton

To run a range of activities for older people reducing the impact of frailty and dementia.

### Cardiac Exercise Club

To run classes for older people designed to strengthen cardiovascular health.

### Carney's Community

To run boxing and mentoring sessions aimed at improving social cohesion for disadvantaged individuals, especially those with a history of offending, SEN, physical disabilities, or mental health issues.

### Colliers Wood Community Association

To run intergenerational workshops and a festival including dancing, craft and drumming.



### Disability Sports Coach

To run sessions for disabled people in Wandsworth aimed at improving their physical and mental wellbeing, confidence and social skills.

### Enable Leisure & Culture

To run a programme of free weekly activities on the Doddington and Rollo estate in Battersea aimed at supporting happier, healthier and safer living.

### English for Action

To run ESOL on the Move, a social walking group to study and practise English for migrants, refugees and people seeking asylum in Wandsworth.

### Friends In St Helier

To run group exercise classes for older people.

### Fusion - Merton Multicultural Group

To run a range of classes including Tai Chi Qigong, dance, and table tennis for older people in Merton and Wandsworth.





**At the age of 82, I really appreciate the opportunity of joining classes such as Tai Chi Qigong, which help me to be fit and healthy. Being part of the group alleviates my feelings of isolation and gives me a sense of being part of the community. I really enjoy the celebration of life and the feeling of being alive and happy every time I attend.”**

MEMBER OF FUSION - MERTON MULTICULTURAL GROUP



**Keep Playing**

To deliver accessible swimming opportunities for children with disabilities in Wandsworth.

**Merton Goan Senior Citizens Association**

To run a weekly lunch club providing a hot, nutritious meal and activities to stay physically and mentally active.

**Merton Somali Community**

To run football sessions during the summer holidays providing young people with an activity to get involved in.

**Mitcham Cricket Club**

To provide cricket training for junior players.

**Quick Start Hockey**

To run sessions aimed at children aged 8-12 years not taking part in regular exercise.

**Sport4Health CIC**

To run badminton sessions for older people in Battersea to improve fitness levels and reduce social isolation.

**The Walk and Talk Movement**

To expand their walks to multiple locations across Merton increasing social connections and improving mental and physical wellbeing.

**Wimbledon Guild**

To run an exercise class for stroke survivors to tackle social isolation and assist rehabilitation.



# HEALTH & WELLBEING FUND

Our Health & Wellbeing Fund supports charities with funding of up to £90,000 over three years towards projects that improve the health and wellbeing of local residents, particularly those who are at a higher risk of health and wellbeing issues including young people, minority groups, LGBTQ+ people, disabled people and those not in employment, education or training.

With funding to nine organisations due to come to an end in 2022 but recognising the vital role these charities played in supporting the health and wellbeing of residents during the pandemic, as well as the increased demand for their services, a further two years of funding was awarded to each.



+11%

The estimated common mental health disorder prevalence in Wandsworth is 11% higher than the England average.



x2

The prevalence of depression in Merton has almost doubled between 2012/13 and 2019/20.



2nd highest

In 2020, Wandsworth's proportion of secondary school pupils with substantial emotional, social and mental health needs was the second highest in London.

(Joint Strategic Needs Assessment 2021)

## HEALTH & WELLBEING FUND GRANTS AWARDED:

### CARAS (Community Action for Refugees and Asylum Seekers)

CARAS' project provides tailored support for young refugees and asylum seekers who are in care including mental health and wellbeing support and routes to employment.

intervention for a range of emotional health issues and/or as part of dealing with the impact of substance misuse in their family.

### Community Drug and Alcohol Recovery Services (CDARS)

CDARS's Culture + Diversity = Cohesion Programme is delivering a series of cultural and social events for vulnerable young people with mental health issues to improve their wellbeing.

### Catch22

Catch22 are delivering school-based counselling aimed at children and young people in Merton aged 11 to 16 who have been identified as requiring a one-to-one



Of all our funders, the Wimbledon Foundation feels the most inclusive, encouraging and excited by our work and invested in its success."

CARAS

**Free2B Alliance**

Free2B Alliance’s project is providing group and one-to-one mentoring support to LGBTQ+ young people in Merton and Wandsworth schools with a focus on improving wellbeing and personal resilience to cope and thrive.

**Merton Vision**

A designated support worker is providing tailored support to people of working age with visual impairments with the aim of reducing isolation and loneliness and increasing their confidence and social interaction.

**Off the Record Youth Counselling**

Off the Record’s project provides counselling for 11-25-year-olds in Merton, tackling a gap in mental health services provision.

**Regenerate**

Regenerate’s Get Focused mentoring programme is supporting young people aged 11-18, who live in areas experiencing high levels of anti-social behaviour and gang activity, to grow in confidence and improve their emotional and social capabilities by listening to them about their lives, providing role models and opportunities for personal development.

**Thrive**

Thrive’s Life Changers project is a therapeutic horticulture programme enabling those living with life-changing health conditions, including long COVID, to experience the joy of gardening, build new friendships and increase social networks, and build confidence to regain or maintain an active, healthy and independent life.

**Wandsworth Community Empowerment Network (WCEN)**

Our support is enabling WCEN to run a community mentoring programme for children and young people from minority communities who are at risk of exclusion and harm.



**I am now a fully qualified psychological wellbeing practitioner (PWP) and I want to say thank you to WCEN which has taken a genuine interest in my career aspirations, propelled me and encouraged me to take on opportunities. I started my career very quiet and timid, but recently I have seen myself speaking up even when it is uncomfortable. I have advocated and supported other black clinicians where possible especially those wishing to get onto a PWP course.”**

RACHEL



Making a difference locally



**Mya’s Story**

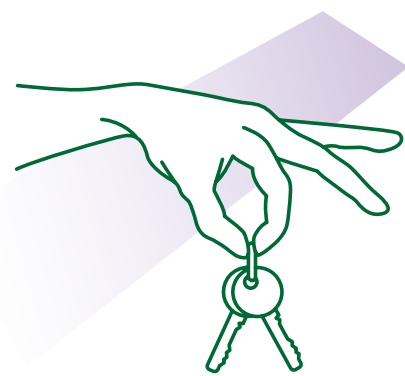
Following a traumatic childhood including sexual abuse, Mya started using alcohol at the age of 13 and cocaine soon afterwards. Her substance misuse led to anxiety, personality disorder and aggressive behaviour. Mya started accessing CDARS’ health and wellbeing programme and in 2019 took an active part in planning two events as part of CDARS’ Culture + Diversity = Cohesion project. Mya gained confidence in using computers for research and presentations and with CDARS’ support, enrolled at college and applied for work placements with local charities. Mya says, “CDARS gave me the opportunity to regain the inspiration and strength I had lost along the way. When I was an event champion, I felt my confidence growing because I was helping others in some way. I was succeeding in myself, which I hadn’t felt for a long, long time.”

## A ROOF FOR ALL

Funds raised by The No.1 Court Celebration in 2019 provided three-year grants totalling £450,000 to Ace of Clubs, Glass Door, SPEAR and Spires. Our support enabled each organisation to increase their capacity through investment in strategic personnel and digital systems meaning they are better placed to help vulnerable people off the streets and towards healthy and positive futures.

In 2022, we awarded further funding totalling £230,000 over two years to support the four charities as they respond to the impact of the pandemic and cost of living crisis on people experiencing or at risk of homelessness.

Additional funding was also allocated to two local shelters, Wandsworth-based Glass Door and the Merton Winter Night Shelter, both of which provide overnight accommodation, holistic support and advice for guests each winter.



# 6,648

people experiencing homelessness have been supported by A Roof for All.

“ ”

**A Roof for All has helped provide Ace of Clubs with a solid foundation from which we can mobilise and advocate for the rights of the people we support.”**

RICHARD GORDON, MANAGER, ACE OF CLUBS

### Gary's Story

Gary's relationship with his long-term partner broke down at the beginning of the pandemic and he found himself homeless. A caseworker from Ace of Clubs began meeting with Gary regularly and after several unsuccessful attempts, helped Gary to secure a home of his own in 2021. Gary said, "I needed stability to start building my life back. Ace of Clubs helped me bid for my accommodation as you need a computer for that you see. They supply food and washing as well. But it's not just the support. It's the company as well. It's seeing someone human."



## WORKING WITH CRISIS

During the pandemic, the Foundation began a new partnership with Crisis, the national charity for people experiencing homelessness, to help them meet the urgent housing needs of people leaving temporary accommodation or made newly homeless as a result of COVID-19.

During the financial year 2021/22, we awarded a further £170,000 to Crisis to extend our support of their London-wide Housing First service, which offers homes without condition, rapidly housing people experiencing homelessness in sustainable accommodation and providing wraparound support according to people's needs to help them keep their home for good.

Our support is funding six roles, including Housing Procurement officers and Housing First coaches, who play a key role in helping Crisis members into safe accommodation as quickly as possible.



Over 200+ people

experiencing homelessness have been directly helped into safe and stable accommodation since the beginning of our partnership with Crisis.



90 Crisis members

are getting the help they need to leave homelessness behind once and for all through our current support.



“We are extremely grateful to the Wimbledon Foundation for its immeasurable support and its commitment to ending homelessness.”

MATTHEW DOWNIE MBE,  
CHIEF EXECUTIVE, CRISIS





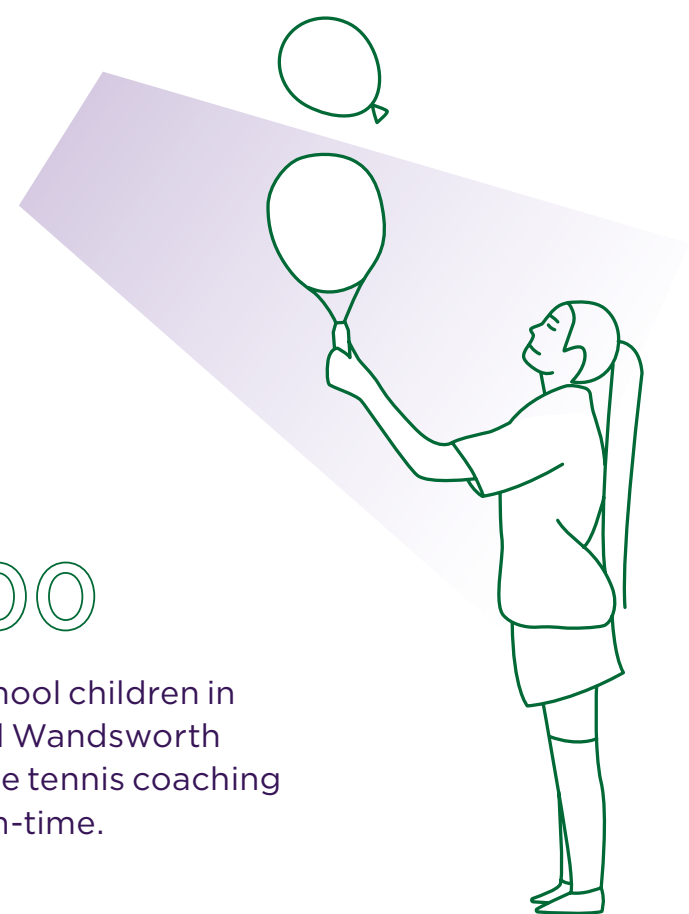
# DEVELOPING YOUNG PLAYERS ON AND OFF THE COURT

The Wimbledon Junior Tennis Initiative (WJTI) returned to a full year of activities in the academic year 2021/2022. The WJTI coaching team worked with 24 state primary schools in Merton and Wandsworth with higher levels of pupil premium for six-week periods teaching children tennis skills and improving fitness levels through fun exercises.

Pupils who demonstrate aptitude are invited to join the WJTI programme. Around 400 children attend free weekly training sessions learning to play tennis as well as developing the life skills and values sport brings such as teamwork, discipline and fairness.

3,500

primary school children in Merton and Wandsworth enjoyed free tennis coaching during term-time.





**MAKING A  
DIFFERENCE  
NATIONALLY**

# SET FOR SUCCESS

Delivered by Youth Sport Trust, Set for Success is a two-year youth leadership programme that provides young people from disadvantaged backgrounds with the opportunity to develop valuable life and leadership skills. It offers mentoring sessions delivered by inspirational world-class athletes, as well as participation in sport and a local social action project. Each young person has the opportunity to achieve an accredited qualification at the end of the two-year programme.

## 15 schools

taking part in Cardiff, Liverpool, Nottingham and Portsmouth.

## 227

 young people engaged.

### SET FOR SUCCESS OUTCOMES:



55% liked school more and 67% felt they were doing better at school.



70% increased their physical activity and 77% felt more confident taking part in sports.



72% developed skills they need to succeed in the future and 82% felt more positive about future employment.



66% felt happier and more confident and 75% have more self belief.



Set for Success has had a significant impact on Louise. Her attendance went from 29% right up to above 60%. Her whole attitude around school changed and she turned up to every exam, which shocked everybody. I think that was solely down to her time with her athlete mentor. She did not have any plans after school, now she is going to college.

SET FOR SUCCESS SCHOOL LEAD



Set for Success is having a massive impact on the young people I'm working with. It's great to see their confidence grow, their ability to step outside their comfort zones and try new things, and to see their aspirations increase."

TOM DAVIS, ATHLETE MENTOR, FORMER BRITISH AND COMMONWEALTH JUDO CHAMPION

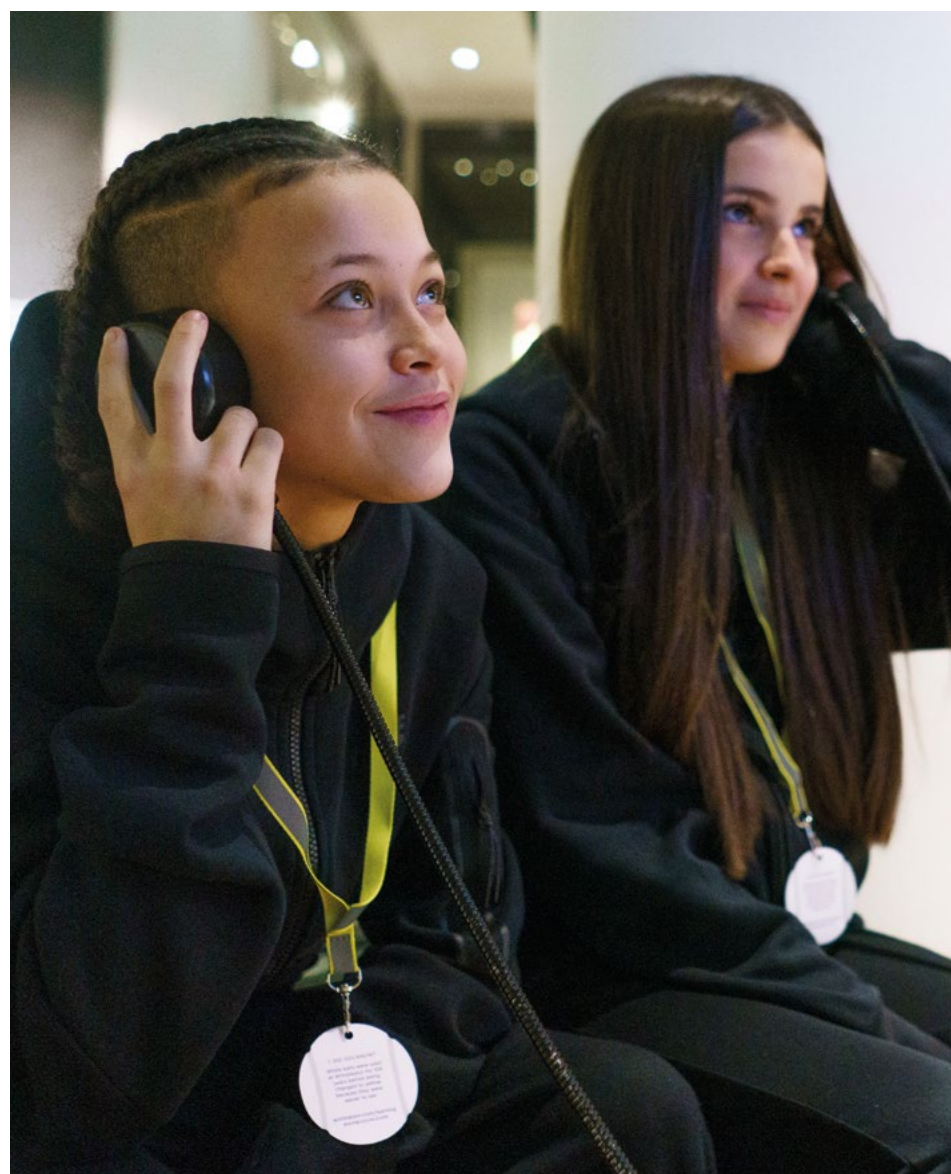
Following a successful two-year pilot of the programme, over the next four years Set for Success will continue to expand to more than 40 locations across the UK with the support and significant contribution from Barclays, the new Official Banking Partner of The Championships.



# LEARNING

The Foundation works in partnership with the Wimbledon Lawn Tennis Museum’s Learning team to share the rich history and heritage of Wimbledon with different audiences including schools, older people, families and adult learners.

Having been closed for nearly two years during the pandemic, the Learning programme restarted at the end of 2021 offering workshops and tours to primary, secondary and university students as well as running outreach sessions at local schools and bespoke tours for local community groups who may never have experienced The Championships.



We just want to say thank you for an amazing day and experience. From our arrival to departure, we felt special and well looked after. A real VIP experience and our children LOVED it!

YEAR 4 TEAM,  
HEATHMERE PRIMARY SCHOOL, ROEHAMPTON

In June, the Learning team delivered Wimbledon’s first activation for schools at the Qualifying competition. Over four days, more than 350 children from local primary schools in Roehampton enjoyed a curriculum-based interactive workshop on the history and importance of the Qualifying competition, before time travelling through 100 years of Centre Court history in celebration of its centenary. Pupils also received a mini-tennis session led by the AELTC’s community coaches followed by the opportunity to watch professional players in action and soak up the atmosphere of this event that takes place on their doorstep.

The activation received hugely positive feedback from teachers and children alike and the Learning team will be expanding the initiative in 2023.



**WATCH THE QUALIFYING VIDEO**





**MAKING A  
DIFFERENCE  
INTERNATIONALLY**

## WORKING WITH WATERAID

Our partnership with WaterAid focuses on health, and in particular on transforming healthcare facilities where currently, one in four globally do not have clean water on site.

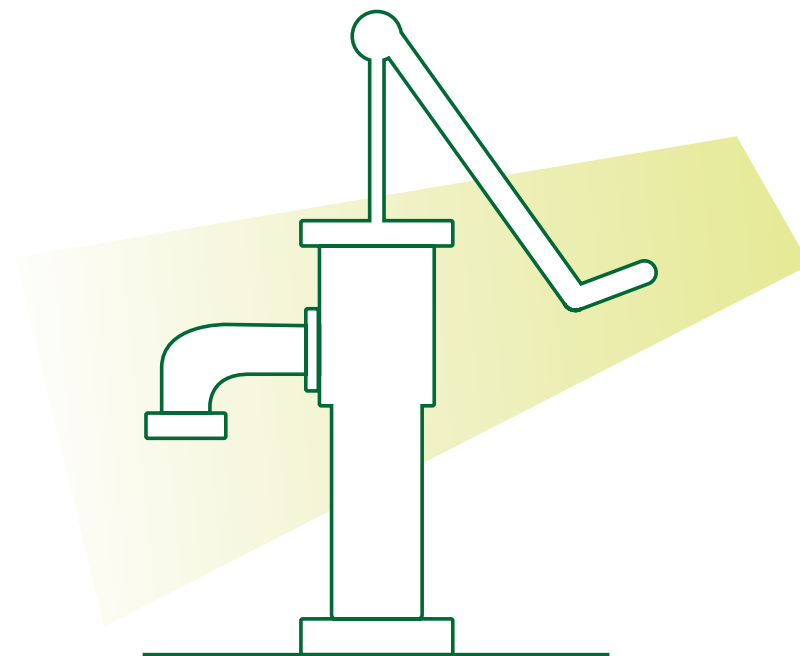
### £1.2m

A donation of £1.2 million awarded over three years is enabling WaterAid to install clean water, sanitation and hygiene (WASH) facilities at healthcare centres and in surrounding communities in Ethiopia, Madagascar, Malawi and Myanmar.

The Foundation's support is also enabling WaterAid to carry out research and develop innovative guidance and training resources on the relationship between WASH and Infection Prevention and Control (IPC). The ambition is that these training materials will increase the knowledge and understanding of frontline health workers and professionals about the connections between WASH and IPC, thereby improving the quality of care received by people around the world.

**During the last three years, we have supported WaterAid projects that have:**

- installed WASH at four healthcare facilities in Malawi including the Ntchisi District Hospital which serves more than **300,000 people**;
- installed water supplies in nine villages bringing clean water to **10,000 people** and built toilet blocks in two healthcare centres and eight schools in Madagascar meaning more than **21,000 people** can receive vital healthcare in a clean, safe environment and nearly **3,000 students** can stay hydrated and healthy at school;
- reached more than **10,000 students** and **125,000 patients** with WASH at schools and healthcare centres in the rural region of Amhara, Ethiopia.



The improved WASH facilities at Mkhuzi Health Centre in Malawi have, in turn, resulted in improved morale of workers like Zelifa. Zelifa says the new water points are “making it possible for us to maintain hygiene and sanitation at the points of care in the maternity ward. This helps us prevent infections like sepsis, which arise from the absence of sanitation when a woman is delivering.”



Ayenew Kasse, a farmer in Ethiopia, says: “Previously, our children used to get sick with stomach aches and diarrhoea. But now, the children are free of these diseases, and they are living a happy life. They even take clean water in plastic bottles with them to school and drink it whenever they are thirsty. For the future, we hope to live a happier life.”

 **WATCH OUR PARTNERSHIP FILM**



Ahead of The Championships, a giant tennis ball mosaic was constructed on the golf course to raise awareness of the fact that one in 10 people around the world do not have access to clean water. It took artists from Sand In Your Eye 12 hours to create the mosaic which depicted 10-year-old Tefy from Madagascar who, thanks to WaterAid, now has clean water at both his home and school. The tennis balls were generously gifted by Slazenger and were donated on to local charities including Bright Ideas for Tennis, Rackets Cubed and Tennis for Free.

The mosaic received extensive media coverage including picture of the day in The Guardian, The Times and the Evening Standard.

 **WATCH THE MAKING OF OUR MOSAIC**



# EMERGENCY RELIEF FUND

Responding in times of need is one of the Foundation’s four priority goals and our Emergency Relief Fund provides support to those affected by crises, both internationally and in the UK. Starting in 2020, an annual donation of £100,000 is made to the British Red Cross towards their Disaster Fund which provides rapid relief to those affected by emergencies.

In 2022, the Disaster Fund provided support to those affected by the food insecurity crisis in sub-Saharan Africa and severe flooding in Bangladesh and Pakistan, as well as many other emergencies across the globe.

 **WATCH OUR PARTNERSHIP FILM**



**The past six months have been some of the most challenging for communities around the world and the humanitarian need has been vast. Thank you to the Wimbledon Foundation for your continued commitment and support of the British Red Cross. We are incredibly grateful and proud to have you standing with us during these challenging times.**

HENRIETTA JONES, HEAD OF CORPORATE PARTNERSHIPS,  
BRITISH RED CROSS



# UKRAINE RESPONSE

At the outset of the crisis in Ukraine, the Foundation made donations of £100,000 to the British Red Cross Ukraine Crisis Appeal and £50,000 to the Disasters Emergency Committee to support the response on the ground. Donations totalling £50,000 were also made to CARAS, Katherine Low Settlement and Polish Family Association towards supporting people arriving in Merton and Wandsworth.

Ahead of The Championships, families who settled in Merton attended a Wimbledon-themed afternoon tea hosted by Polish Family Association and Merton Council.

More than  
**5 million**  
people have received relief assistance for basic needs from the International Red Cross and Red Crescent Movement.

**49,000** people  
arriving in the UK from Ukraine have been helped by the British Red Cross.





## WORKING WITH MAGIC BUS

Since 2014, the Foundation has been supporting Magic Bus, a charity that works with children and young people in India taking them on a journey from childhood to livelihood and out of poverty.

Magic Bus mentors work with more than 3,000 children from underprivileged communities in Delhi using a tennis-linked curriculum to deliver positive messages on the importance of staying in education, good hygiene and gender equality. The Magic Bus Livelihood Centre in Nangloi, helps young people between the ages of 18 and 25 to identify their aspirations and develop the hard and soft skills necessary to achieve them.

**Between October 2021 and March 2022:**



133

young people completed the Livelihood Centre programme



105

were placed in employment



53

of whom were female



### Naziya's Story

Naziya lives in Tughlakabad village with her parents and five siblings. The family struggled financially, and her father rarely allowed Naziya and her four sisters to go out alone due to concerns about their safety. Naziya and her sister learnt of Magic Bus through a friend and eventually convinced their father about the value of the training offered through the Livelihood Centre. After just two months of training, Naziya and her sister successfully applied for jobs at a call centre enabling them to contribute to their family's income. "Every girl should be independent and confident," says Naziya.



# THE CHAMPIONSHIPS

During the Fortnight, the Foundation welcomed more than 600 guests from 57 supported charities and community organisations including young people from refugee and asylum-seeking backgrounds; British Red Cross staff and volunteers from around the UK; and people helped into permanent accommodation by homelessness charity, Crisis.

On Middle Sunday, the Foundation welcomed 1,300 refugee guests from Ukraine, Syria and Afghanistan who have settled locally together with their host families. Former player Olga Savchuk met Ukrainian guests at the Foundation Kiosk, and volunteered at the British Red Cross shop in Wimbledon Village on the eve of The Championships, helping to sort donations, serve customers and create a Wimbledon-themed window display.



It was an incredible experience, which our members will remember for the rest of their lives.

CHRISTINA,  
HOUSING FIRST COACH, CRISIS



Elizabeth Takyi, founder of Aspire2Inspire Dyslexia was a guest on Evian's Between the Lines podcast chatting with Radio 1 presenter Mollie King, an ambassador of British Dyslexia Association, about their own experiences and how people can access support.



## THANK YOU TO:

HSBC for donating

£170k

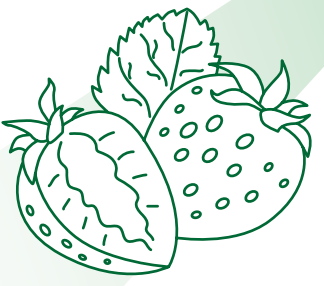
in match funding of the Ticket Resale scheme.



Keith Prowse Hospitality for contributing

£100k

via the sale of hospitality packages.



Guests at The Championships who donated their £1 reusable cup deposit to the Foundation helping to raise

£130k





# WORKING AT WIMBLEDON

We expanded our Work at Wimbledon recruitment initiative and welcomed 40 young people supported by charities in Merton and Wandsworth to work in retail and court services assistant roles at The Championships.

Working in partnership with the AELTC HR department, each applicant was guaranteed an interview and all unsuccessful applicants received personalised feedback to provide them with valuable experience and help them with future applications.



90%

of the 28 young people from our charity partners who worked at The Championships 2021 returned to work in 2022.

**WATCH OUR 'WORK AT WIMBLEDON' VIDEO**



“”

**The opportunity and the support offered by the Wimbledon Foundation for 10 young people to work at The Championships was wonderful. It is difficult to overstate the impact this had on the young people.**

PETER TARGET, DIRECTOR OF OPERATIONS, CARAS (COMMUNITY ACTION FOR REFUGEES AND ASYLUM SEEKERS)



Ahead of The Championships, many of the young people took part in a 'World of Opportunity' session organised by HSBC and aimed at helping young people to find a career path into the sports industry. Speakers included Tim Henman, Laura Robson and AELTC Operations Director Michelle Dite.

**WATCH THE VIDEO**

# CELEBRATING YOUNG LOCAL CHAMPIONS

In the spring of 2022, the Foundation invited residents of Merton and Wandsworth to nominate inspirational young people who had gone above and beyond to care for their friends, family and communities during the pandemic to perform the coin toss at the Ladies' and Gentlemen's Singles Finals.

Gabia Sakaviciute, 13, from Merton, was nominated by Jigsaw4u for overcoming difficult personal circumstances and in recognition of the way in which she cared for her family and neighbours during lockdown.

 [WATCH GABIA'S STORY](#)

Dylan Mulvey, 13, from Tooting was nominated by St George's Hospital Charity in recognition of his fundraising efforts for the hospital.

 [WATCH DYLAN'S STORY](#)

Gabia and Dylan performed the coin toss using two bespoke platinum coins created by the World Platinum Investment Council to mark Her Majesty Queen Elizabeth's Platinum Jubilee and the Centre Court Centenary.



“”

Everyone at St George's was so pleased and proud that Dylan was chosen for this honour in recognition of his fundraising efforts. Thanks to the generosity of our loyal supporters like Dylan, we can continue to support our NHS heroes, the staff, as they work through the aftermath of the pandemic.

AMERJIT CHOCHAN, CHIEF EXECUTIVE, ST GEORGE'S HOSPITAL CHARITY



## TICKET RESALE FUND

The Ticket Resale scheme, one of Wimbledon's much-loved traditions, returned in 2022 generating £404,000 for the Foundation.

Donations from the Ticket Resale Fund were made to local and national causes in line with the Foundation's four goals including: the Mayor of Merton's Charities and the Mayor of Wandsworth's Charities, Fields in Trust; Give It Your Max, IC Philanthropy Foundation, Mitcham Town Community Trust, Queen Elizabeth's Foundation for Disabled People, Tennis First and The Dan Maskell Tennis Trust.

Donations were also made to ABF The Soldiers' Charity, the Metropolitan & City Police Orphans Fund, the Royal Air Force Benevolent Fund, the Royal Navy and Royal Marines Charity and The Fire Fighters Charity.

The Honorary Stewards, who welcome and look after spectators at The Championships, are also invited to nominate beneficiary charities and chose Princess Alice Hospice and Suited & Booted.



## CHAMPIONSHIPS FLOWERS GO ON BLOOMING

More than 3,500 plants from The Championships were donated by the Foundation to charities and community groups in Merton and Wandsworth.

Community spaces have been transformed by planting thanks to Merton Garden Streets, Southfields Green the Grid, Sustainable Merton, The Paradise Cooperative and Waste Not Want Not Battersea.

Garden areas at Cricket Green School, St George's Hospital and St Raphael's Hospice have also been improved as have communal areas at Revoke and homelessness charities Ace of Clubs, Single Homeless Project and Spires.

The plants have helped to brighten the offices of Wandsworth Community Empowerment Network, Battersea Fire Station and the garden areas of Age UK Merton, Deen City Farm, Linden Lodge School and the London Fire Brigade's memorial garden.

Age UK Wandsworth, Polish Family Association In St Helier gave plants as gifts to elderly residents while others found new homes at Commonsides Community Development Trust, Hestia Housing and Support, Polka Theatre, Thrive and Share Community's nursery.



# FINANCE

The Wimbledon Foundation is a charitable company limited by guarantee and its sole member is The All England Lawn Tennis & Croquet Club Limited ('the Club').

Incoming resources principally comprise donations from the Club and, on behalf of The Championships, The All England Lawn Tennis Club (Championships) Limited ('AELTC'). AELTC provides administrative, staffing and operational support to the Wimbledon Foundation without charge.

Support of the Wimbledon Foundation by the Club and AELTC is separate from and additional to the distribution of the large majority of the financial surplus from The Championships to the Lawn Tennis Association generally for the development of tennis at all levels in the UK.

The tables on the following page are not the statutory accounts but a summary of information extracted from the Foundation's Annual Report and Financial Statements 2022. The full statutory accounts were approved by the Wimbledon Foundation board of trustees on 29 September 2022 and Deloitte LLP issued an unqualified audit opinion thereon which did not contain an emphasis of matter or any statement under s496(2) or (3) of the Companies Act 2006. The full statutory accounts have been filed with the Charity Commission and a copy can be obtained from the Wimbledon Foundation, AELTC, Church Road, London SW19 5AE.

## Trustees

The Hon. Bruce Weatherill (Chairman)  
 Sir Keith Ajegbo OBE  
 Nick Bitel (Independent)  
 Kevin Havelock  
 Ian Hewitt (AELTC Chairman)  
 Anne Keothavong MBE  
 Sir Nicholas Young (Independent)

## Foundation team

Martin Guntrip, **Club Director**  
 Paige Murphy, **Head of Foundation**  
 Lauren Palmer, **Grants & Community Officer**  
 Rachel Swithinbank, **Engagement & Events Manager**  
 Heather Wentworth, **Engagement & Projects Officer**  
 Adil Yousaf, **Grants & Community Officer**

The Foundation team would like to thank their colleagues across the AELTC for their ongoing support and input.



THE WIMBLEDON FOUNDATION STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)	YEAR ENDED 31 JULY 2022 £000	YEAR ENDED 31 JULY 2021 £000
<b>INCOME</b>		
DONATIONS RECEIVED	3,132	2,503
INVESTMENT INCOME	11	7
<b>TOTAL INCOME</b>	<b>3,143</b>	<b>2,510</b>
<b>EXPENDITURE</b>		
CHARITABLE ACTIVITIES	(3,219)	(2,674)
<b>TOTAL EXPENDITURE</b>	<b>(3,219)</b>	<b>(2,674)</b>
NET (EXPENDITURE) BEFORE INVESTMENT GAINS	(76)	(164)
NET INVESTMENT (LOSSES)/GAINS	(253)	204
<b>NET INCOME/(EXPENDITURE) FOR THE YEAR</b>	<b>(329)</b>	<b>40</b>
<b>RECONCILIATION OF FUNDS</b>		
FUNDS BROUGHT FORWARD	1,806	1,766
<b>TOTAL FUNDS</b>	<b>1,477</b>	<b>1,806</b>
<b>BALANCE SHEET</b>	<b>AS AT 31 JULY 2022 £000</b>	<b>AS AT 31 JULY 2021 £000</b>
<b>FIXED ASSETS</b>		
INVESTMENTS	805	1,058
<b>CURRENT ASSETS</b>		
DEBTORS	407	118
CASH AT BANK AND IN HAND	290	813
	<b>697</b>	<b>931</b>
<b>CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>	<b>(25)</b>	<b>(183)</b>
<b>NET CURRENT ASSETS</b>	<b>672</b>	<b>748</b>
<b>NET ASSETS</b>	<b>1,477</b>	<b>1,806</b>
<b>FUNDS OF THE FOUNDATION</b>		
RESTRICTED FUND	27	27
UNRESTRICTED FUND	1,450	1,779
<b>TOTAL FUNDS</b>	<b>1,477</b>	<b>1,806</b>

## LOOKING AHEAD TO 2023

The cost of living crisis is having a significant impact on our local community, not only for residents but also for our charity partners, with many reporting a significant increase in the demand for their services combined with rising delivery costs.

In response, in the autumn of 2022, the Foundation committed more than £180,000 to projects directly responding to this crisis; to charity partners tackling food poverty and working with those most severely impacted by rising living costs including people with disabilities and long-term health conditions, people from minority communities, older people and low-income families; and to current grantees running priority services such as hardship support and advice services.

Building on our partnership with City Harvest, who distributed hot meals prepared by the AELTC's Wingfield Kitchen to people in need during the pandemic, a three-year grant will sponsor a refrigerated van enabling City Harvest to deliver over £1m worth of food to people facing hunger and disadvantage.

Following a successful two-year pilot with the Youth Sport Trust, we are thrilled to be expanding Set for Success, our flagship national programme. Over the next four years we will be increasing the number of locations around the UK from four to over 40 by 2027 and enabling more young people to gain life and leadership skills to improve their future opportunities. This expansion has been made possible by a significant contribution to the Wimbledon Foundation from Barclays, the new Official Banking Partner of The Championships. We are extremely thankful to Barclays for their support and look forward to working together on a programme that has the potential to make a positive and inspiring impact on the lives of so many.





In the financial year 2021/22 the Wimbledon Foundation supported the following organisations:

ABF The Soldiers' Charity  
 Accoutre Centre for Learning  
 Ace of Clubs  
 Active Living Support CIC  
 AFC Wimbledon Foundation  
 Age UK Merton  
 Ashdon Jass Academy  
 Aspire2inspire Dyslexia  
 Bags of Taste  
 Be Kind Movement  
 Book Clubs in Schools  
 British Red Cross  
 Caius House  
 CARAS (Community Action for Refugees and Asylum Seekers)  
 Cardiac Exercise Club  
 Carers Support Merton  
 Carney's Community  
 Catch22  
 Chandran Foundation  
 Colliers Wood Community Association  
 Community Drug and Alcohol Recovery Services (CDARS)  
 Corona Kids  
 Crisis  
 Daniel Spargo-Mabbs Foundation  
 Disability Sports Coach  
 Disasters Emergency Committee  
 Enable Leisure & Culture  
 Endeavour Club  
 English for Action  
 FAST London  
 Fields in Trust  
 Focus 4-1

Free2B Alliance  
 Friends In St Helier (F.I.S.H.)  
 Fusion - Merton Multicultural Group  
 Give It Your Max  
 Glass Door  
 Hestia Housing and Support  
 Home-Start Merton  
 Home-Start Wandsworth  
 Human Milk Foundation  
 IC Philanthropy Foundation  
 Inner Strength Network  
 Jigsaw4U  
 Katherine Low Settlement Ltd  
 Keep Playing  
 Learn to Love to Read  
 Linden Lodge Charitable Trust  
 London Community Foundation  
 Macmillan Cancer Support  
 Magic Bus UK  
 Mayor of Merton's Charities  
 Mayor of Wandsworth's Charities  
 Merton Centre for Independent Living  
 Merton Connected  
 Merton Giving  
 Merton Goan Senior Citizens Association  
 Merton Music Foundation  
 Merton Somali Community  
 Merton Vision  
 Metropolitan and City Police  
 Orphans Fund  
 Mitcham Cricket Club  
 Mitcham Town Community Trust

Momentum Children's Charity  
 NEKO Trust  
 Off the Record Youth Counselling  
 Parallel Youth Enterprise  
 Polish Family Association  
 Positive Network Community Project  
 Providence House Youth Club  
 Queen Elizabeth's Foundation for Disabled People  
 Quick Start Hockey  
 RAF Benevolent Fund  
 Rah Rah Community Theatre Company  
 Regenerate  
 Regenerate-RISE  
 Royal Navy & Royal Marines Charity  
 S.T.O.R.M. Family Centre  
 SEN Parenting  
 Share Community  
 Sherwood Park Hall  
 Sounds Minds  
 South London Refugee Association  
 South London Tamil Welfare Group  
 South West London Law Centres  
 SPEAR  
 Spires  
 Sport4Health CIC  
 St George's Hospital Charity  
 St Paul's Church

Studio Upstairs  
 Sustainable Merton  
 Tennis First  
 The Dan Maskell Tennis Trust  
 The Fire Fighters Charity  
 The Stroke Association  
 The Walk and Talk Movement  
 Thrive  
 Tooting Community Kitchen  
 Uptown Youth Services  
 Wandsworth Community Empowerment Network (WCEN)  
 Waste Not Want Not Battersea  
 WaterAid  
 Wimbledon and Putney Commons Conservators  
 Wimbledon Guild  
 Wimbledon Society  
 Youth Legal and Resource Centre  
 Youth Sport Trust





**Wimbledon Foundation**

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The Wimbledon Foundation is a charitable company limited by guarantee.  
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Charity registration number 1156996. Company registration number 8559364.

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