



THE ALL ENGLAND LAWN TENNIS CLUB WIMBLEDON MASTER PLAN



THE FINEST STAGE IN WORLD TENNIS

INTRODUCTION

It was as long ago as 1993 when the All England Club developed a vision for the long term development of the Club's grounds. That 'Long Term Plan' guided the Club's actions over an eighteen year period and brought about the development of many new facilities, most notably the Broadcast Centre, No. 1 Court, the Millennium Building, No.2 Court and the much acclaimed roof on Centre Court. The Long Term Plan was completed in 2011 with the opening of new No.3 Court by our President, His Royal Highness the Duke of Kent on the opening day of the 125th Championships.

Today, in large part thanks to the work of the Long Term Plan, Wimbledon is widely regarded as the finest stage in world tennis. However, we recognise that to maintain our leadership position we need to work hard to improve further our facilities and that standing still is not an option.

To this end, in Autumn 2011, the Club commissioned Grimshaw to work alongside it to develop a master plan to guide the further long term development of the Club and its facilities. This 'Wimbledon Master Plan' sets out our vision for the future of the Club's grounds and is a framework against which new development will be assessed and refined — what it is not is a set of definitive development proposals.

The publication of the Wimbledon Master Plan is the first step in a consultation process with a wide range of stakeholders that will take place in the coming months through meetings, presentations and a public exhibition.

We hope you share our excitement with the vision outlined in this document.



PHILIP BROOK

Chairman, The All England Lawn Tennis & Croquet Club

KEY OBJECTIVES

A transformed landscape setting with dramatic views over Wimbledon Park and beyond



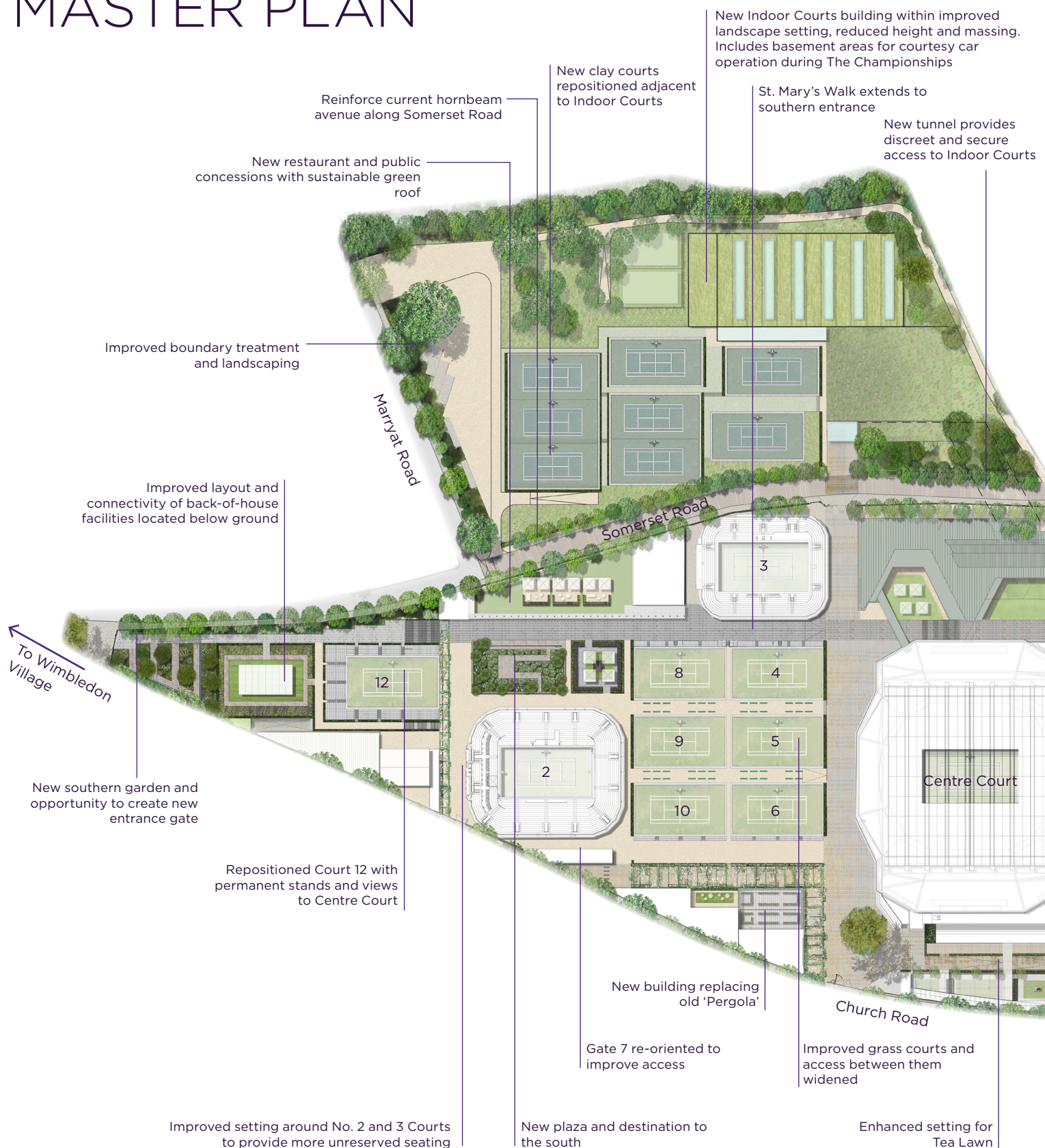
The key objectives for the Wimbledon Master Plan are to:

- Maintain The Championships as the premier tennis tournament in the world and on grass.
- Strengthen and enhance Wimbledon as a world class sporting venue of national and international significance.
- Conserve Wimbledon's unique and special heritage.
- Guided by 'Tennis in an English Garden', develop the finest setting and facilities for the entertainment and enjoyment of all visitors.
- Ensure that all new building is world class quality in keeping with Wimbledon's international status and reputation.
- Continue to make a positive contribution to the local neighbourhood and community.
- Resolve key operational issues to ensure the smooth running of The Championships for now and in the future.
- Reduce carbon emissions from the grounds.
- Develop effective transport solutions which reflect the priorities of the Club, its neighbours and those visiting during The Championships.
- Establish a long term framework to ensure that future development is carried out in a coordinated, sustainable and resilient manner.

Based on these objectives, we have developed our vision for the Wimbledon Master Plan on which further detailed consultation and study will take place.



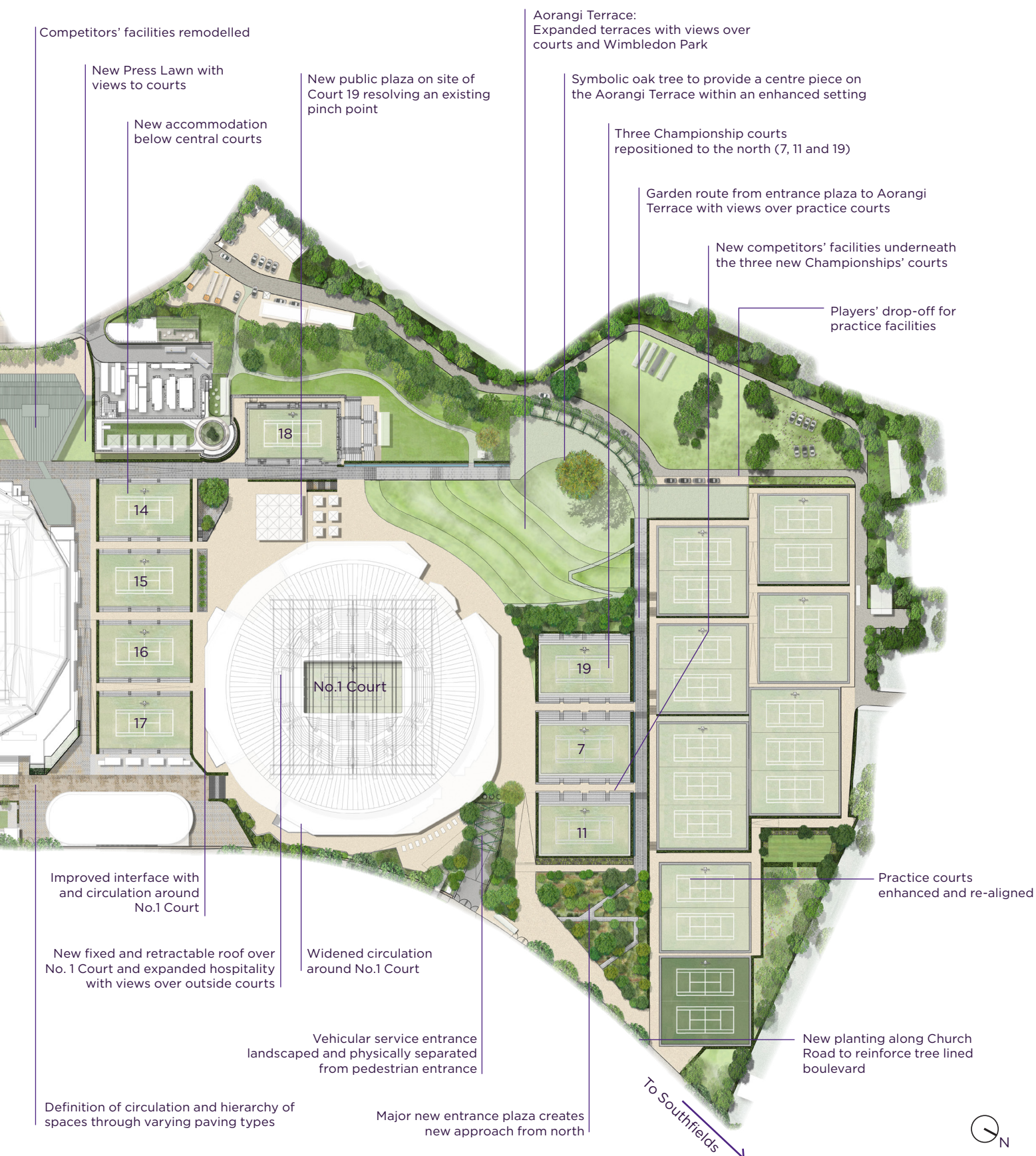
THE WIMBLEDON MASTER PLAN



The Master Plan seeks to draw on the much loved traditional qualities and character of the grounds whilst looking to provide innovative and high quality solutions to some of the challenges posed by this beautiful but constrained site. A radical rethink and strategic reconfiguration of the courts and associated facilities, both back and front of house, will enable the landscape setting to be greatly improved, whilst providing long term solutions that safeguard The Championships for future generations.

The Master Plan presents an opportunity to reinforce the spirit of 'Tennis in an English Garden' by creating a series of distinctive character areas set within an overall landscape framework while enhancing the historic setting and identity of Wimbledon.

The objective is to improve the quality of the experience for all without substantially increasing the capacity of the grounds.



THE FINEST STAGE IN WORLD TENNIS





NORTHERN AREA: A NEW LANDSCAPE SETTING

Overview of northern area with a transformed landscaped setting



This is a beautiful part of the grounds that benefits from dramatic topography and a unique landscape setting. It provides the main approach to The Championships when arriving from Southfields. Existing structures are demolished, making way for three new Championships courts with state-of-the-art players' facilities and accommodation below. Alongside these new courts will be a public walkway with spectacular views over a cascade of gently terraced re-orientated practice courts.

No.1 Court will be remodelled to receive a new fixed and a new retractable roof, which allows for uninterrupted play irrespective of the weather and provides additional new hospitality areas, replacing the temporary facilities currently situated at the south of the grounds, with spectacular views over the outside courts.

The reconfigured No.1 Court provides the backdrop to a major new landscaped entrance plaza. This will serve to resolve the existing conflicts between pedestrians and vehicles, and transform the entrance experience, with the stunning London skyline as a backdrop.



CENTRAL AREA: RETAIN TENNIS AT THE HEART

Defined by buildings around its full perimeter, this part of the grounds has a distinctive feel of its own. Here, congestion is eased with the introduction of a new public plaza situated on two levels in the position of the old Court 19. New basement accommodation is provided below central courts to help facilitate the smooth running of The Championships through the creation of additional space to meet the ever-increasing demands for service and quality. Interfaces and circulation areas around No.1 Court are widened, and the landscaping and terracing around the Tea Lawn is significantly improved.

The new retractable roof will allow No.1 Court spectators to join those on Centre Court in watching a full day's programme of tennis regardless of the weather.

Oak tree becomes centre piece of Aorangi Terrace



New plaza over two levels in the position of old Court 19

New basement areas under central courts

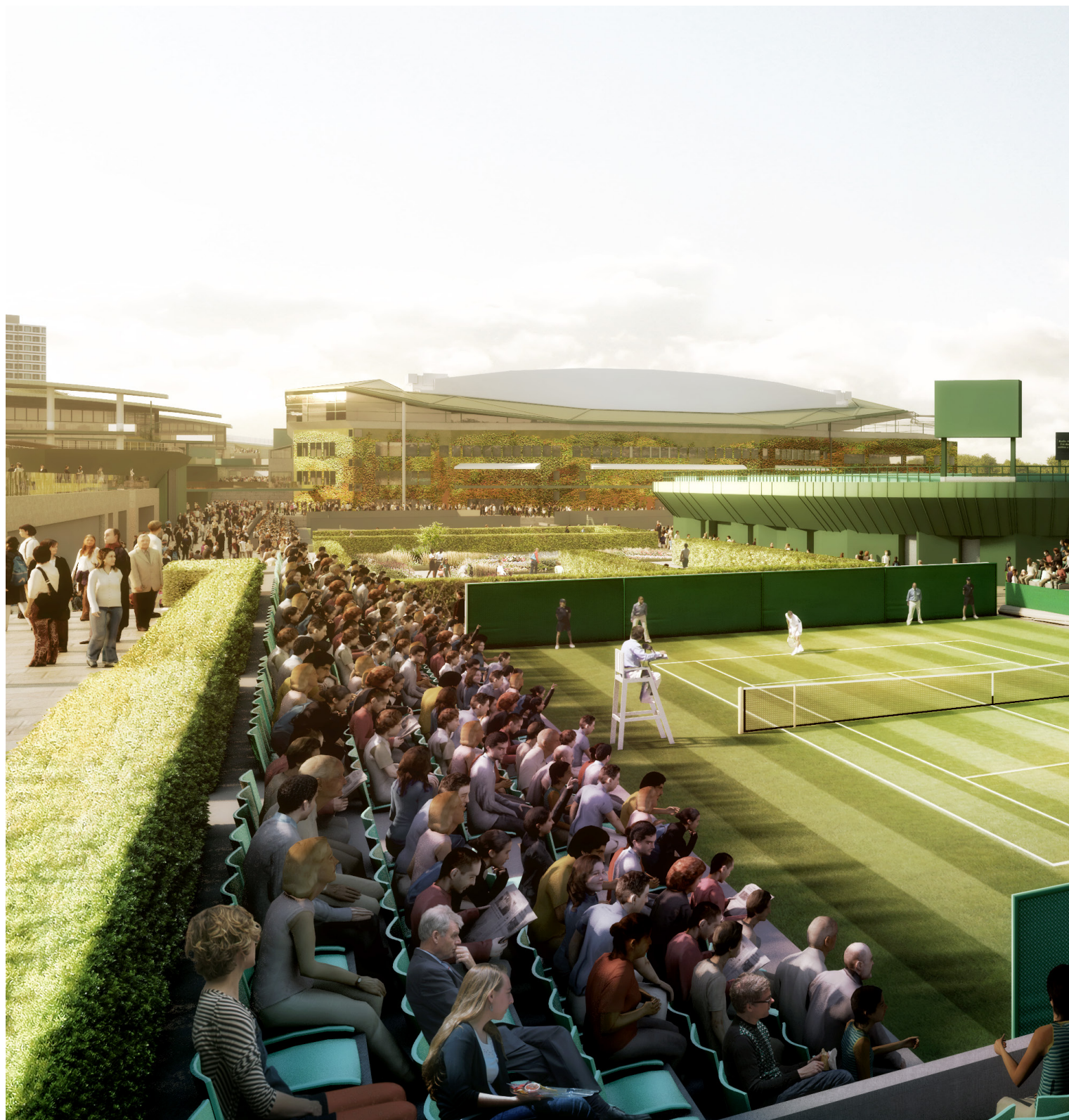
A new retractable roof over No.1 Court



Overview of central part of site

SOUTHERN AREA: ENHANCE ITS HISTORICAL CHARACTER

New Court 12 with views back to Centre Court

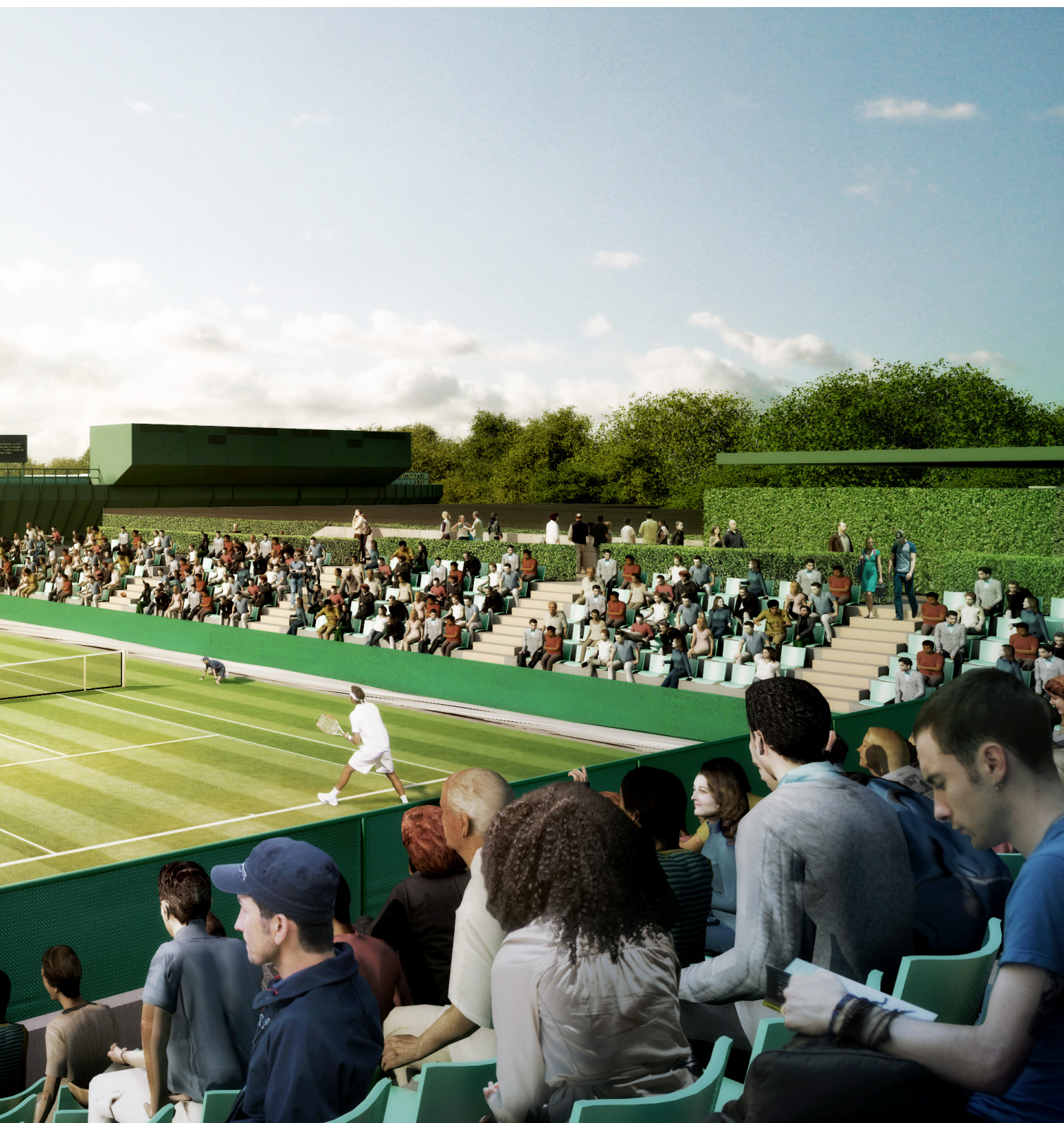


The southern part of the grounds is one of the most characterful and historic areas and benefits from a real sense of intimacy which is unique to Wimbledon. Centre Court defines the area by forming the backdrop to any views. The southern area is, however, the part of the site that suffers from the highest level of congestion which impacts adversely on the public's quality of experience and creates operational challenges. A key objective of the Master Plan is to address these issues.

St Mary's Walk, currently the backbone to the public circulation, is opened up and extended from the oak tree at the top of Aorangi Terrace to the very southern apex of the site, offering the opportunity to create a new, distinctive southern entrance.

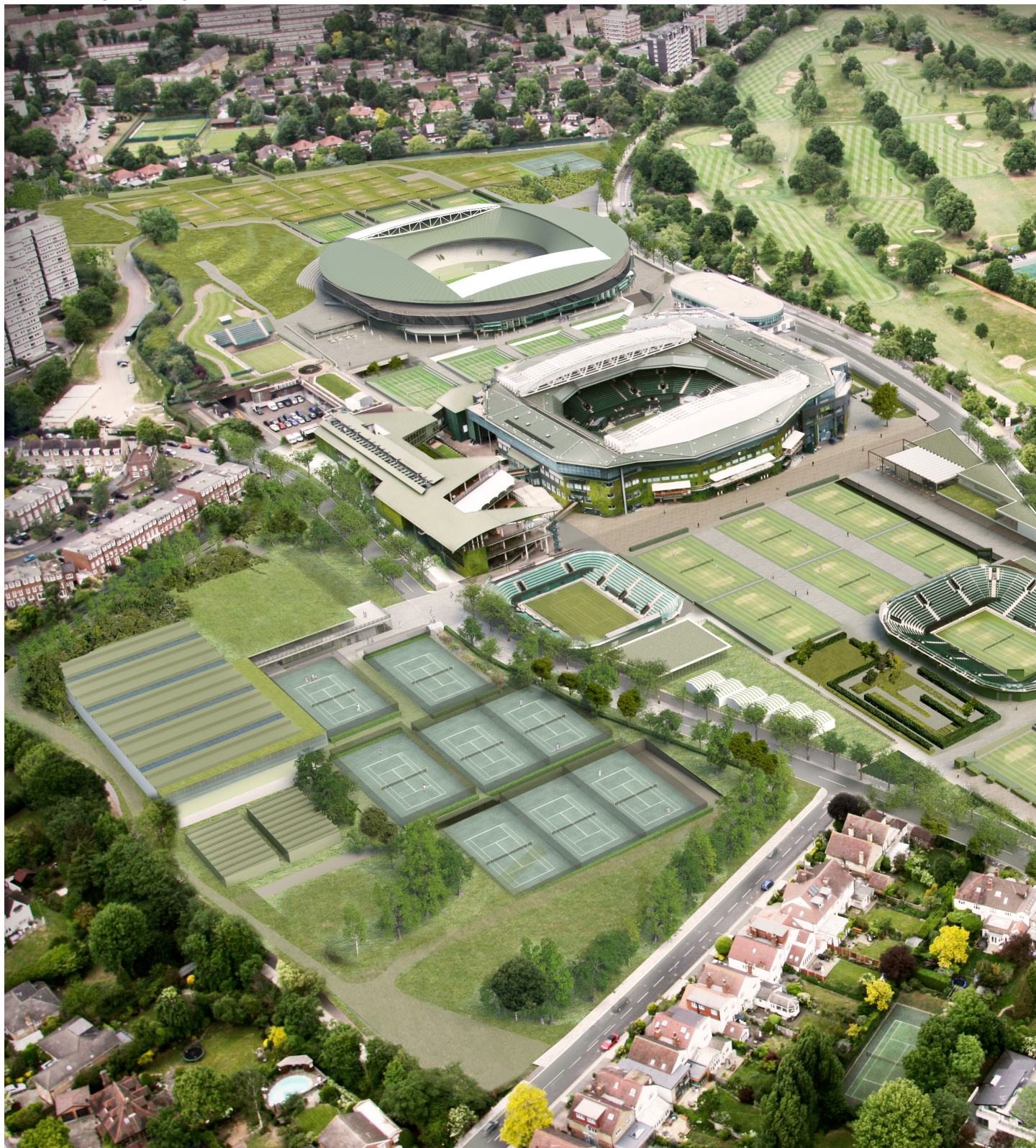
Two of the grass courts are repositioned to the northern area, freeing up space to allow the remaining courts to be repositioned and the walkways between them widened, thereby significantly enhancing the experience for players and the public. A new plaza provides a major new public destination to the south and accommodates additional areas for queueing, thus offering the potential for greater numbers of unreserved seats for No.2 and No.3 Courts.

Court 12 is repositioned to the south of No.2 Court and has permanent seating on three sides with dramatic views back to Centre Court. The new southern entrance will present a spectacular new approach to the grounds with landscaping to reinforce and enhance the image of playing tennis in an English Garden.



SOMERSET ROAD

A new setting fully integrated to main site



The Somerset Road site is key to the activities of both The Championships and the Club. It accommodates the Indoor Courts complex, the Centre Court chiller plant and operations for important vehicular movements (Park & Ride, contractors' lay-down, courtesy cars, etc) during The Championships. The existing buildings are at the end of their serviceable life and outside of The Championships, the parts of the site not covered by the Indoor Courts are under-utilised.

Within the context of the Master Plan, there is an opportunity to use this site more effectively and provide provide an integrated world class facility more in keeping with Wimbledon's stature.

The new Indoor Courts are located further north, in a new complex integrated sensitively into its setting using the topography to reduce the overall massing, and enhance the landscape and open character. The clay courts, which will no longer be required for the temporary hospitality facilities, are repositioned from the southern area of the site and in so doing releasing space and easing congestion.

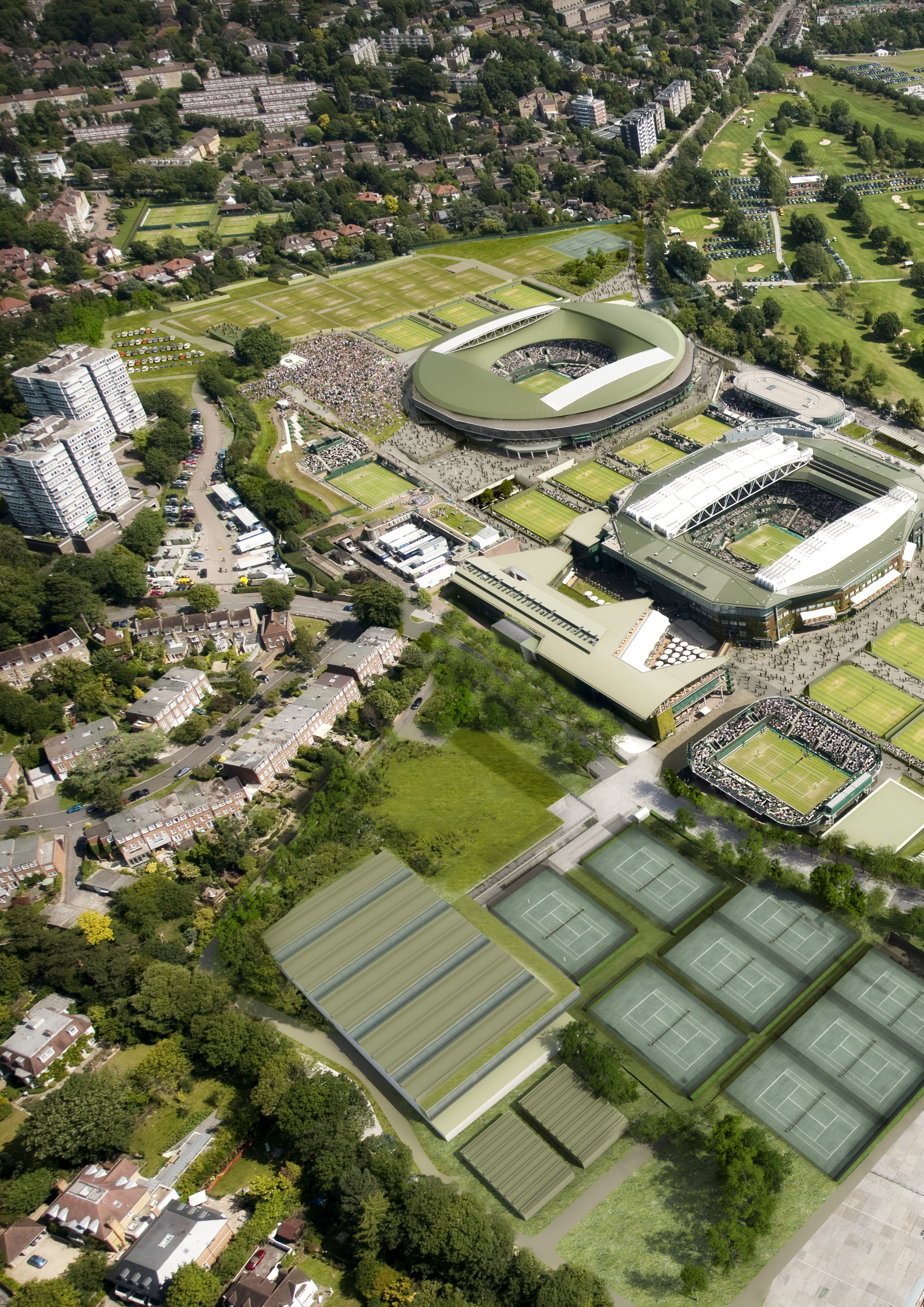
The Park & Ride and contractors' lay-down area (required in the build-up to The Championships) are retained to the south but other vehicular activities are transferred to new basement areas beneath the courts. This will not only improve the use and appearance of this site but do so in a manner that is more in keeping and sympathetic to the neighbourhood.

Entrance to Indoor Courts terminates historical axis



Synergy of use between clay and Indoor Courts complex





NEXT STEPS

We believe that these proposals offer an exciting future for the Club and The Championships, and one that will enhance Wimbledon's position as the finest stage in world tennis.

The proposals being contemplated will be brought forward in a phased and incremental manner by a process of detailed study, refinement and consultation to enable the key objectives of the vision to be achieved over a 10 - 20 year period.

Over the next few months, the Club will engage with the local community and other stakeholders to gauge reactions to its plans and to obtain a detailed understanding of their impact. Through a formal consultation process that will include meetings, presentations and a public exhibition we are keen to hear your views and to ensure that your ideas and thoughts feed into our thinking.

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